

W4P WORK4  
PROGRESS

# CHALLENGE

Proved solutions for impact

TERMS OF REFERENCE  
OF THE CALL 2019



**"la Caixa" Foundation**

# Terms of Reference

## 1 Introduction

Work4Progress is a programme launched by the "la Caixa" Foundation with the objective of generating new employment opportunities for women and young adults in India, Mozambique and Peru. The "la Caixa" Foundation is the leading organisation of the programme that promotes an open platform for social innovation in each of the aforementioned countries, formed by networks of non-profit organisations and universities. The Work4Progress platforms are anchored by Development Alternatives in India, Ayuda en Acción in Mozambique and Entreculturas in Peru.

Inspired by "grand challenges", or the idea of articulating challenges to focus efforts on addressing development problems, the "la Caixa" Foundation and their partner organisations decided to launch an open innovation challenge targeted at supporting the work currently being developed within the W4P geographies.

The Work4Progress Challenge is seeking solutions from tech innovators for their three Global Challenges in India, Mozambique and Peru. Solutions can be submitted by September the 2<sup>nd</sup>, 2019. Finalists - also known as "Solvers" - will be selected based on their proposals in the countries of implementation in October. Selected Solver teams will work with the Work4Progress India, Mozambique and Peru platforms, a supportive community of peers, funders, and experts, attend local international events, and receive access to a maximum of EUR 200,000 in prize funding for the 2019 Challenges.

## 2 Objectives and scope

Work4Progress Challenges is seeking solutions from tech innovators for their three Global Challenges within the following areas of action:

- Technologies to promote entrepreneurship among young women (India).  
<https://obrasociallacaixa.org/en/internacional/empleo/challenge-w4p-2019/tecnologia-para-la-igualdad-de-genero-en-india>.
- Agri-technologies to improve crops (Mozambique). View the details here.  
<https://obrasociallacaixa.org/en/internacional/empleo/challenge-w4p-2019/tecnologia-para-mejorar-los-cultivos-en-mozambique>
- Agri-technologies to improve irrigation (Peru). View the details here.  
<https://obrasociallacaixa.org/en/internacional/empleo/challenge-w4p-2019/tecnologia-para-la-irrigacion-en-peru>

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We are looking for Solvers with proven experience and, in this first Challenge, we are prioritising solutions coming from universities, companies and non-profit organisations from anywhere in the world, with a preference given to companies registered in one of the following countries: Mozambique, Peru, India and Spain. You must be an organisation which has been established since the 31<sup>st</sup> of March, 2018 (or any date before that) and have filed financial returns for at least one full financial year. Experience in the area of development/international cooperation will be an advantage.

### 3 Challenge timeline

Proposals by Challenge “Solvers” can be presented from the 28<sup>th</sup> of June until the 2<sup>nd</sup> of September, with the following timeline:

## 2019

### JUNE 28:

Work4Progress Challenge applications open\*.

### SEPTEMBER 2:

AT 17:00 CET:  
Deadline to submit a solution application

### OCTOBER:

Second and Final Evaluation Phase. Solvers will be invited for a mandatory field visit or will be visited, if selected and it is deemed necessary by the committee.

JULY 15-19, 2019  
AND AUGUST 12-16:  
Q&A period.

### SEPTEMBER:

First Evaluation Phase. During this stage Solvers might be asked some further clarifying questions.

### NOVEMBER-DECEMBER:

Selected Solvers will be expected to start their projects once the Milestones, Implementation Plan and Payment Terms have been established and the Agreement signed.

\* We encourage applications to be submitted as early as possible to allow for questions by applicants to be answered.

## 1 Contributions

Each Solver can be awarded up to a maximum of EUR 200,000 for the implementation of the solution.

However, being a Solver is about much more than receiving funds:

- be part of Work4Progress, one of the most innovative development projects, widely recognised and backed by the “la Caixa” Foundation and the W4P Platforms.
- a personalised, one year implementation plan where we seek to maximise your impact, ensure your success and expand your network.
- a new market within which to launch your product and the incorporation into a local platform within the local ecosystem.
- a unique opportunity to solve significant challenges that are leading to change and impact in India, Mozambique and Peru.
- an opportunity to further scale the innovations into other markets.

## 5 Requirements for eligibility

### Who can apply to the Work4Progress Challenge?

We are looking for solvers with proven experience from around the world. However, in this Challenge, we are prioritising solutions from universities, companies and non-profit organisations that are located in Mozambique, Peru, India and Spain or have active partnerships in these countries.

Participating entities must meet the following criteria:

- Be an established organisation (an organisation that has been legally established since the 31<sup>st</sup> of March, 2018 [or any other date before that] and that has filed financial returns for at least one full financial year).
- Preferably have experience in the area of development/international cooperation.

### Source Solutions

The solutions must have passed the prototype phase and will preferably be an already existing running pilot that can work in the specific geographic regions selected. They must include a technological component which covers: Artificial Intelligence, Agritech, Machine Learning, Blockchain, Big Data, Biotech, Virtual Reality/Augmented Reality, Internet of Things, Biomimicry, Indigenous Knowledge, Behavioural Design, and Social Networks, for example.

Work4Progress seeks innovative, human-centred, tech-based solutions to our Challenges. We will consider solutions in the following stages of development:

- ▣ **Pilot:** An organisation deploying a tested product, service or business model, or with significant elements that respond to the solution deployed in at least one community. Hybrids and for-profits would typically be in a “generating revenue” model (whether or not they are cash flow positive).
- ▣ **Growth:** An enterprise with an established product, service, or business model rolled out and which is poised for further growth in multiple communities or countries. Organisations at this stage should have a clear path to sustainability.
- ▣ **Scale:** A sustainable enterprise working in several communities or countries that is looking to scale significantly, focusing on increased efficiency.

This edition of the Work4Progress Challenge will NOT support applications that are in the following stages of development:

- ▣ **Idea:** We do not accept concept-stage solutions.
- ▣ **Prototype:** A venture which is building and testing a product, service, or business model that has never been tested in a community.

Through open innovation, the Work4Progress Challenge is looking for a diverse portfolio of solutions across geography, development stage, and team members’ gender and background.

### Selection Criteria

- ▣ **Feasibility:** Solution implementation is feasible, and there is a plan for financial sustainability.
- ▣ **Cost effectiveness:** The solution involves a better outcome/cost ratio compared to other existing solutions or similar approaches.
- ▣ **Alignment:** The solution uses technology to address one of the Work4Progress Challenges.
- ▣ **Potential for impact in the region:** The planned solution implementation has the potential to solve the problem and impact the lives of people in the region.
- ▣ **Scalability:** The solution can be scaled to affect the lives of more people in the selected region.
- ▣ **Innovative approach and effectiveness:** The solution includes a new technology, a new application of technology and is effective for the region of the Challenge proposal.

## Submission of applications

### Call for projects website

Proposals must be submitted electronically through the “la Caixa” Foundation call for projects online platform, using the following link:

<https://www.convocatoriaslacaixa.org/Convocatorias/>

The following process must be followed:

- Read carefully the Terms of Reference and the document of the Challenge Detail corresponding to the selected country
- Register your organization at the call for projects online platform and submit the required legal documents.
- Fill in the online form (it is also available for download to prepare the proposal at the link provided above).
- Attach all the other required documents.

A reference number will be provided when the documentation is being processed.

Proposals sent by any other means will not be accepted (for example by fax, post or email).

Proposals submitted after the deadline will not be accepted.

The “la Caixa” Foundation will store and keep all the documents submitted for a period of three years. The documents shall be used only for the purposes of this Challenge and not for any other purpose by the “la Caixa” Foundation.

### Submitting questions and queries

For any questions or queries related to the submission process and the online platform, contact:

The “la Caixa” Foundation Information Service  
+34 900 223 040 / Email: [info@fundacionlacaixa.org](mailto:info@fundacionlacaixa.org)

For specific questions about the contents of the Challenge please contact directly:

India: [work4progress@devalt.org](mailto:work4progress@devalt.org)

Mozambique: [jm.menendez@transformando.org](mailto:jm.menendez@transformando.org)

Peru: [w4p-peru@entreculturas.org](mailto:w4p-peru@entreculturas.org)

The doubts related to the contents will be answered during the periods of resolution of doubts mentioned in section 3.

## 6 Evaluation process

The “la Caixa” Foundation and the Work4Progress platforms will select at least one solution for each country, provided the application is deemed to have the potential to fulfil Challenge objectives for that country.

All the proposals will be analysed, evaluated and ranked by a multidisciplinary evaluation panel, made up of independent experts combining both international and national profiles and non-academic experts (practitioners and stakeholders).

After an initial technical and administrative screening, the most promising solutions will be evaluated by an international committee together with the “la Caixa” Foundation and the W4P lead organisations.

During the evaluation process, the institutions submitting the proposals may be invited for an interview, held either in person or by electronic means. Field visits for the shortlisted proposals may also be conducted towards the final stages of evaluation if considered necessary.

If none of the proposals meet the expert committees recommendations, the call for projects will be cancelled.

In the event that a proposal is dismissed at any stage of the selection process, no redress or appeal procedure will be admitted. The selection process will not be subject to redress nor will the technical and scientific assessment of the evaluators be called into question. The evaluation and selection processes in themselves guarantee the independence and objectivity of the evaluation. The final decision on winner(s) of the Challenge will be absolute.

The final resolution will be notified by email in the last quarter of 2019.

## 7 Confidentiality, privacy and data protection

The applicants authorise the “la Caixa” Banking Foundation and their partner organisations to access, use and share the information of the proposals, including any and all documents referred to therein, whether submitted at the time of the application or at a later stage, for the purposes of this grant and to the extent necessary, including, but not limited to, the evaluation, selection and monitoring of the projects. The applicants confirm to the “la Caixa” Banking Foundation and their partner organisations that such information and documentation can be shared and used for these purposes.

To the extent that the identifying and/or professional details of natural persons linked to the projects is provided in the application form and supporting documents, the applicants shall be understood to have informed those individuals regarding the information stated in this clause and, where applicable, to have obtained the necessary consent of those persons for their inclusion in the proposals.

The “la Caixa” Banking Foundation and their partner organisations comply fully with the legislation in force in the field of personal data protection.

Any and all personal data collected within the framework of this call (including data submitted in the proposal) will be processed for the purpose of managing the participation of applicants therein, with the basis of such processing being the management of the resulting relationship, and such data will be stored until the end of the applicable statutory limitation periods.

Personal data will only be shared if required in order to comply with legal obligations. The “la Caixa” Banking Foundation uses service providers (of technological and evaluation services) located outside the European Economic Area, with all those guarantees required by the applicable regulations. Data subjects can ask for more information and/or exercise their rights of access, rectification, erasure, restriction, portability and objection before the Data Protection Officer of the “la Caixa” Banking Foundation at the postal address Avinguda Diagonal 621 – 629, 08028 Barcelona, or at the e-mail address [dpd@fundacionlacaixa.org](mailto:dpd@fundacionlacaixa.org). Data subjects are also entitled to lodge a complaint before the Spanish Data Protection Agency.

## 8 Formalisation of the collaboration

The selected organisation or Solver will sign a collaboration agreement with the lead institution of the Work4Progress platform under the laws, statutes and any applicable regulations that govern the entering into of such agreements in the country of the Work4Progress lead organisation, specifying the rights and obligations of both parties and determining, among other aspects, the term for execution, the amount contributed, the terms of payment and the intellectual property rights (if applicable).

In the event that in the execution of the solution that is the subject of the agreement, results that may require protection and/or registration occur, the solver agrees to inform the corresponding Work4Progress platform.

Notwithstanding the foregoing, in all communications that refer to these results and further development or promotion in any manner of the solution selected under this Challenge, an explicit mention must be made of the collaboration established with the Work4Progress programme in this agreement and further contractual agreements that may arise in implementation of the solution.

The Solver signing the agreement will be responsible for the correct management of the funds for the action. The agreement will be subject to the laws in force.

If the institution does not fulfil the terms and conditions of the agreement, the lead organisation of each Work4Progress Platform may fully or partially suspend or cancel its payments. In the event of negligent conduct by the Solver, the lead organisation of the Work4progress platform may claim full or partial reimbursement of the amounts already paid.

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