Annual Report “la Caixa” Welfare Projects
The spirit of “la Caixa”

2009
### Welfare Projects Expenditure in 2009

<table>
<thead>
<tr>
<th>Programmes</th>
<th>In Thousands of Euros</th>
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<tbody>
<tr>
<td>Social programmes</td>
<td>278,543</td>
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<tr>
<td>Environmental and scientific programmes</td>
<td>63,098</td>
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<tr>
<td>Cultural programmes</td>
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<tr>
<td>Educational and research programmes</td>
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<td><strong>Total</strong></td>
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### Welfare Projects Budget for 2010

<table>
<thead>
<tr>
<th>Programmes</th>
<th>In Thousands of Euros</th>
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<tr>
<td>Social programmes</td>
<td>356,274</td>
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<tr>
<td>Environmental and scientific programmes</td>
<td>61,633</td>
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<tr>
<td>Cultural programmes</td>
<td>55,384</td>
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<tr>
<td>Educational and research programmes</td>
<td>26,709</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>500,000</strong></td>
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Governing Bodies of “la Caixa” Welfare Projects on 31 December 2009

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Introduction

THINKING OF PEOPLE, MORE THAN EVER

Isidro Fainé
Chairman of “la Caixa”

Welfare Projects is the mark of identity that best defines “la Caixa”, that most clearly evokes our essence and that justified the birth of the entity more than a hundred years ago. **Giving opportunities to people is our deepest motivation.**

In an economic climate such as the one we lived through in 2009, Welfare Projects has become still more important, if this were possible, than ever. The entity devoted 500 million euros to developing social, educational, environmental and cultural programmes that offer a response to the needs arising in today's society.

For yet another year, most of our efforts focused on the development of social programmes. Overcoming child poverty in Spain, the fostering of employment, healthy ageing, support for the very ill and preventing drug consumption were some of our main objectives.

Out of all our initiatives, I would like to emphasise the CaixaProinfancia programme, possibly our most ambitious project. We want it to palliate the spiral of poverty which many of our country's children have to face, as a consequence of the marginal situations suffered by the families to which they belong.

Other victims of exclusion are all those who lack a job opportunity. “la Caixa” Welfare Projects is conscious that unemployment not only affects the person suffering it, but has repercussions on society as a whole. This is why it promotes the Incorpora programme, possibly our most brilliant initiative, with the aim of providing a real job for all those people living at risk of exclusion.

As well as overcoming marginalisation, another of the big challenges our society has to face is that of active and happy ageing. The most veteran programme of “la Caixa” Welfare Projects, aimed at Elderly People, helps our elderly people to, at the same time as they add years to their lives, add life to each of their years. The prevention of situations of dependence, support for elderly people's carers and the encouragement of their autonomy through activities and workshops are the essential aims of the project.

Faithful to its pioneering spirit, Welfare Projects in 2009 consolidated its programme of Integrated Care for the very ill, our most recent initiative. With it, we want to stand beside people living difficult moments, whether they are in the last period of their lives or because they have someone suffering this situation close to them. Our programme guarantees them proper social, spiritual and emotional care.

“la Caixa” Welfare Projects also acts beyond our frontiers. Our International Cooperation programme contributes to the fight against extreme poverty in the most disadvantaged countries. In this area, Welfare Projects also leads a Child Vaccination programme aimed at boys and girls under 5 years old from low-income countries.
Introduction

We have to add to these programmes the support that Welfare Projects gives to projects promoted by associations all over Spain through its **Calls for Aid for Social Initiatives**. These are all projects designed to meet the needs of the most socially disadvantaged. In each case we adapt our approach to the particular needs and specific deficiencies of the different areas.

Awareness raising and **Prevention of drug consumption**, the **Integration of immigrants**, the encouragement of **Volunteer work**, the **Hospital CiberCaixa**, the creation of **Housing at accessible rent** for young people, the elderly and families or the provision of microloans through **Microbank** are other lines of work developed by Welfare Projects.

The advance of knowledge may very well be one of the best routes for improving social welfare. In this respect, Welfare Projects grants **scholarships** to Spanish students so that they can extend their studies in the most prestigious universities of Spain and internationally. Added to these are the PhD students benefiting from our programme of **Aid to Biomedical Research** in Spain's front-line scientific centres. We should also highlight that “la Caixa” Welfare Projects offers **job training for prison inmates** serving the last part of their sentence. We have no doubt that investment in education helps lay the foundations of a better society.

In recent years, the environment has acquired a dominant position among citizens’ concerns. Welfare Projects has not been alien to this feeling. This is clearly seen in the programme **Conservation of Natural Spaces and Reintegration into Society**, which prioritises the hiring of groups at risk of marginalisation to develop environmental tasks, and the programme **“la Caixa” in favour of the Sea**, which focuses on the raising of awareness and spreading of knowledge about our rich marine biodiversity.

Linked to our environmental commitment are our efforts in publicising science through the programming at our CosmoCaixa Science Museums in Madrid and Barcelona and the permanent holdings, temporary exhibitions, lecture cycles and school and family workshops that Welfare Projects promotes every year throughout the whole of Spain.

To complement these huge tasks, in 2009 we placed the emphasis on support for research. The opening of the **Wider Centre** of endoscopic surgery in Barcelona and the setting up of the **RecerCaixa** programme, aimed at encouraging research in Catalan universities, consolidate the commitment of “la Caixa” in this area. These programmes are additional to the support for the **National Centre of Cardiovascular Research**, the **Oncology Institute at the Vall d’Hebron Hospital** in Barcelona and the AIDS research laboratory, **IrsiCaixa**.

The dissemination of culture as a social motor that effects an improvement in citizens’ quality of life is another of the objectives of “la Caixa” Welfare projects. The CaixaForum social and cultural centres glow with knowledge about the great civilisations of the past, contemporary creation, music, literature and the arts. The CaixaForum model has become established as a twenty-first century point of reference. The CaixaForum centres are meeting-points, open spaces, platforms of knowledge, in whose programming tradition and modernity walk hand in hand. The centres already open in Barcelona, Madrid, Tarragona, Lleida and Palma will soon be joined by one in Girona. In addition, in 2009, the Saragossa and Sevilla CaixaForum centres took their first steps. Special mention should be given to **Art in the Street**, which in 2009 installed sculptures by Auguste Rodin and Manolo Valdés in the streets of Spain’s main cities. Now, taking a step further in its involvement with culture, Welfare Projects has established two collaboration agreements with **Madrid’s Prado Museum** and the **Louvre in Paris**.

A year of intensive work creates many opportunities. This brings the greatest satisfaction to all of us in the “la Caixa” Group. Helping people has been and always will be the raison d’être of “la Caixa”.

**Welfare Projects is the spirit of “la Caixa”.**
Social Programmes

Introduction
Fighting Child Poverty
Integration of disadvantaged groups into Society and Work
Integrated Care for Very Ill People
Active and Socially Integrated Elderly people
Accessible Housing
International Cooperation and Child vaccination
MicroBank, the Social Bank of "la Caixa"
Aid for projects of social organisations to assist disadvantaged groups
Social Programmes

The basic aim of “la Caixa” Welfare Projects since its beginnings has been to offer opportunities to people, especially the most disadvantaged members of society. In a year like 2009, marked by the tough economic situation, the entity devoted 278.6 million euros to its many social programmes, 65% of its overall budget of 430.1 million euros.

Main lines of action in 2009

The main lines of action of Welfare Projects in 2009 were the fight against child poverty through CaixaProinfancia; the promotion of jobs for disadvantaged groups through the Incorpora project; integrated care for the very ill; and the social integration and participation of elderly people, including the prevention of dependency.

We should add to these as our main areas of work the promotion of accessible housing for families, the young and elderly people, the granting of social or financial microloans through MicroBank and the support for child vaccination in low-income countries.

Through these programmes, on which the following pages offer more detailed information, the entity tries to provide solutions to some of today’s most pressing social problems.

A long tradition of service

“la Caixa” Welfare Projects, in addition to its responses to society’s recently emerging needs, has programmes which already have a long tradition.

“Let’s Talk about Drugs” aims to prevent the consumption of drugs in the general population, but especially among young people. It operates through several lines: a touring interactive exhibition that offers innovative resources and information for understanding the effects of drug consumption on the brain, behaviour and health in general; a campaign of raising awareness aimed at families, including a prevention guide, of which 1,143,000 copies have been distributed since the start of the programme in 2007, and a free phone-line for guidance (900 22 22 29); educational material for working on prevention at school from a scientific perspective; and a campaign of training and updating professionals working in Health Centres. Within the framework of this programme, CosmoCaixa Barcelona hosted between June 3 and 5, 2009, the International Congress Let’s Talk about Drugs. Families and Young People, Together for Prevention, organised jointly with the Drug Addiction Help Foundation (FAD) and the Ministry of Health and Social Policy. The Congress, opened by HM the Queen, was attended by internationally renowned speakers such as Dr. Nora Volkow, Director of the National Institute on Drug Abuse (NIDA) of the United States. Dr. Volkow took part in a debate with over 300 secondary school students, informing them directly of the effects of drugs on the brain, health and behaviour.

Violence: zero tolerance, set up in 2005, supports psycho-social care and the reintegration into society of victims of gender violence, as well as promoting the prevention of violent behaviour and generally raising awareness of this problem. This initiative consists of a travelling exhibition that visited 7 cities in 2009 and was seen by 36,147 people and of a double line of educational workshops, aimed at secondary students, teachers and university students, and training workshops for professionals specializing in the question.

This programme also pays attention to women who are victims of male violence. Among other actions, it has organised a joint project with the Red Cross, which has already re-integrated 2,900 women.

“As a volunteer, I am not only helping others. I’m also doing something that enriches me…”

Nino, aged 36, “la Caixa” branch manager and Welfare Projects volunteer.
Intercultural relations and social cohesion is another of today’s great challenges on which Welfare Projects concentrates its efforts. It runs various activities to assist the social integration of recently arrived people and to encourage harmony and social cohesion between people from different cultures. Thus, the initiatives in this programme are aimed at both new neighbours and society as a whole. An important aspect is the network for mediation between cultures, which last year operated throughout Spain with over 114 professionals. There is also a specific network of 50 professionals who act in the health-care field, facilitating health provision for new residents in Catalonia. In addition to assisting integration through intercultural mediation, “la Caixa” Welfare Projects has set up a postgraduate course in management of cultural diversity, designed for professionals wanting to improve their skills and abilities in this field. Lastly, through the Intercultural Relations and Social Cohesion plan of the Programme of Assistance for Social Initiative Projects, Welfare Projects channelled 1 million euros to 69 projects promoted by associations and NGOs with similar aims.

To encourage ethical values and living in harmony in the school context, Welfare Projects developed KitsCaixa Values, an educational resource for teachers and primary school children aged 8 to 12. These materials seek to get students to assimilate civic values through three main themes: Identity, Living in Harmony and Responsibility. Since the start of the programme, Welfare Projects has distributed 387 Kits to 1,249 schools, with which 657,100 children have worked.

In operation since 2005, the programme to support and foster Volunteer Work encourages the involvement of all the employees of the “la Caixa” group in Welfare Projects and contributes to optimizing the human resources, materials and management systems of social entities working with volunteers. Within this Corporate Volunteer Work Scheme, 3,061 current and early-retired employees of the entity, along with family members and friends, work actively in solidarity initiatives. This figure is over 12% of the total staff of the entity. At present, “la Caixa” already has 45 provincial associations of volunteers. In 2009, they took part in 1,347 volunteer activities in Spain.

To minimize the impact of a hospital stay for both children in hospital and their family members, “la Caixa” Welfare Projects has created educational-play spaces in children’s hospitals. These are the Hospital CiberCaixa. This Project reinforces the humanisation of the health system, by creating a happy environment full of friendly interchanges in hospitals, which has positive repercussions on children’s welfare. Both “la Caixa” volunteers and those from other hospital volunteer associations work together in stimulating activities organised in the hospital CiberCaixa. Mention should be made of the Hospital KitCaixa that makes children more aware of their new situation and softens the impact of their illness. At present, Welfare Projects has 65 Hospital CiberCaixa in health centres throughout Spain, as fruit of the accords between Welfare Projects and the governments of the Autonomous Communities since 2002.

Two travelling exhibitions on social questions, Let’s Talk about Drugs and Violence: zero tolerance, toured 12 Spanish cities.

“When I grow up, I’d like to be a doctor to cure myself of all the needles they’ve stuck into me...”

Ramón shares his happiness with other children at a Hospital CiberCaixa.
Child poverty is not a reality alien to our own surroundings. It is increasing in many developed countries and Spain has a very high rate. “la Caixa” Welfare Projects wants to help palliate it, to make society aware of this problem and to mobilize people. The CaixaProinfancia programme of Welfare Projects tries to ensure that minors in our country who live at risk of social marginalisation can open a door onto a better future and can enjoy the same opportunities as the rest.

Within its framework and on its more educational side, the CiberCaixa Let’s meet after class! sessions provide these children with an informal educational context out of school hours and in the holidays.

“…I most like about my life is that I’m lucky enough to go to school. And I’m not hungry…”

José Miguel, aged 10, beneficiary of the CaixaProinfancia programme.

José Miguel attends a Maths class

- In 2009, “la Caixa” Welfare Projects spent over 50 million euros on the CaixaProinfancia programme, which is designed to promote the development of the children and families in our country that have the fewest resources. The project has functioned since 2007 with the aim of strengthening the welfare and development of vulnerable children, through provision of services and economic assistance that favour the social integration of children and provide them with opportunities to build a better future.

- The beneficiaries are families with children aged 0 to 16, who are in process of social integration or could enter such a process.

- Most of the children attended were under 8 years old. Moreover, 78% of the children assisted were born in Spain. The rest came from countries such as Morocco, Ecuador and Bolivia.

- “la Caixa” Welfare Projects is the first private foundation in Europe to take this initiative. The CaixaProinfancia programme promotes the network of 307 social organisations in charge of coordinating the initiative and putting it into practice in the various areas. These organisations and Local Government bodies identify the children and families that might benefit from the programme, make a general assessment of the child’s needs and monitor him/her through a work-plan for the family.

- CaixaProinfancia tackles child poverty in an integrated way, promoting children’s social and educational development and providing them, when it is necessary, with material assistance. The activities of the programme include:
  - Psycho-social care: psychological help and family therapy, educational back-up, activities at open centres and summer camps and schools.
  - Help for babies: food and child hygiene products, school equipment, glasses and hearing aids.
This assistance is made available through the CaixaProinfancia cheques, which can be exchanged for the different services and basic goods offered by the programme in the establishments and entities belonging to it.

**CiberCaixa Let’s meet after class!**

**Definition**
Social and educational spaces for reception out of school hours and in holiday time of children aged between 3 and 12, whose families find it difficult to look after them.

**Action**
Resources and activities that strengthen children’s cognitive, emotional and social development. The activities promoted at these facilities are aimed at encouraging the access of the children to information and communication technology, the habit of study, and play as a tool of socialisation and amusement.

**Ambit**
Madrid, Barcelona, Badalona, Valencia, Málaga, Palma de Mallorca, Las Palmas de Gran Canaria, Valladolid and La Laguna.

**Beneficiaries**
Children aged between 3 and 12 from families that find it hard to reconcile jobs and child care and/or are in an especially vulnerable situation.

**Figures**
40 CiberCaixa in operation.
2,407 beneficiaries.

The CiberCaixa programme *Let’s meet after class!* sessions, for children aged 3 to 12, take place in public centres (schools, civil centres, social action centres etc.) and remain open out of school hours and in holiday periods. The children receive non-regulated training and do educational activities in an informal educational context. Trained staff work on the children’s social, emotional and cognitive development.

Activities focus on three areas:
- Computer space, in which children can relate to each other through new technology.
- Reading and audiovisual space, with various pedagogic materials.
- Infants’ space, equipped with the furniture, games and specific resources for the very young.

In 2009, 2,407 children benefited from the 40 CiberCaixa *Let’s meet after class!* programmes now operating.

- The CiberCaixa programme *Let’s meet after class!* is part of the overall strategy of overcoming child poverty promoted by “la Caixa” Welfare Projects, by fostering the social and educational advance of children with very few opportunities. The initiative is designed both for those children who live in homes where the parents find it hard to reconcile jobs and family life and for children in situations of particular vulnerability.
Integration of disadvantaged groups into society and work

One of the objectives of “la Caixa” Welfare Projects is the struggle against the social marginalisation of vulnerable groups, since inequality, as well as affecting those who suffer it, has repercussions on society as a whole. Having a proper job is, as well as a source of economic subsistence, a factor in social integration and opens a door onto a future with opportunities. Thus, the programme Incorpora. “la Caixa” Welfare Projects with integration into work encourages the hiring of people at risk of social marginalisation or already suffering it.

In parallel, the Scholarships for prison inmates awarded by Welfare Projects provide training for prisoners, with a view to facilitating their reintegration into work and society when they complete their sentences and leave prison.

**Incorpora, “la Caixa” Welfare Projects with integration into work**

**Definition**
Programme of intervention for jobs that encourages the integration into normal companies of people who have difficulties in entering the world of work, as a mechanism to combat their social marginalisation.

**Action**
Joint work of companies, social organisations and job developers to assist the hiring of people from disadvantaged groups and so promote their social integration.

**Ambit**
All of Spain and Morocco.

**Beneficiaries**
People with special difficulties to enter the world of work: disabled people, people with a mental disorder or people in a situation of social marginalisation or at risk of it (young people, the over-45s, immigrants and women affected by domestic violence).

**Collaborating. 2009**
9,452 companies who took on a beneficiary.
236 social entities.
358 job developers.

**Figures. 2006-2009**
23,004 vulnerable people taken on.
47 Incorpora courses for Technicians in Integration into Work in 24 Spanish universities, in which 1,179 job developers have taken part.

• The Incorpora programme, set up in 2006, received funding of over 11 million euros for 2009. The full consolidation of the project and the efforts of the organisations taking part in the programme allowed it to confront the effects of the crisis with a 20% increase in the number of people attended (30,850 people attended in 2009 and 25,786 in 2008).

• Despite the economic crisis, the number of companies collaborating with the programme grew considerably, rising from 6,020 in 2008 to 9,542 in 2009. The figure of social organisations belonging to the programme also rose: to 236 in 2009 from 227 in 2008.

• Through the figure of the job developer, Incorpora builds a bridge between the social organisations that operate to integrate people into work and companies. The 358 job developers in the programme, who receive ongoing training from Welfare Projects, research the preferences of the companies in their area with the aim of offering them the profiles that best match their requirements. They also monitor the future employee’s training process, accompany at work the people placed and mediate in any possible conflicts that might arise in the labour relationship.

“I am in charge of unloading goods, controlling everything and seeing that nothing’s missing. They’ve given me a chance and I’ve responded to their trust… I have changed from feeling hopeless to feeling I can touch the sky.”

Miguel Ángel, aged 36, found work at Leroy Merlin through the Incorpora programme.
• Thanks to Incorpora, collaborating companies take part in a programme of Corporate Social Responsibility for integration into work, which gives them the chance to integrate into their activity social and economic commitment values, which in addition make the company more competitive and foster sustainable development.

• In June 2009, the presentation ceremony of the II Incorpora Prizes took place. The Prize recognises the best actions in the field of employing people who are socially excluded or at risk of social marginalisation. The prize-winning companies were: Ventana y transformación de aluminio, from Aragon (small company category); Limpiezas Saramar, from Galicia (medium-sized company category); Clece, from Catalonia (large company category); and Decathlon Spain (work on the web category).

• Incorpora also organises courses for Job Development Experts. Since the start of the programme, 1,179 job developers have been trained with the assistance of 24 universities throughout Spain.

### Scholarships for prisoners

**Definition**
Training scholarships for prisoners in order to give them access to knowledge and professional skills that permit their reintegration into society on completing their sentences.

**Action**
Professional training courses in trades in high demand on the job market. The scholarship covers the cost of travel to the training centre, keep and a monthly salary.

**Ambit**
All of Spain.

**Beneficiaries**
Prisoners in the second and third levels of their sentences.

**Collaborating**
83 educational centres.

**Figures. 2008-2009**
1,417 scholarships granted.
4,700 euros on average for each scholarship.
Scholarships completed: 1,287.
Beneficiaries taking part: 1,300.
Beneficiaries gaining diplomas: 1,136.

• The Scholarships for prisoners programme of “la Caixa” Welfare Projects offers an opportunity to improve the future of the prison population. Through these scholarships, prisoners serving the second and third levels attend professional training courses at centres outside the prison, in order to acquire knowledge that will enable them to confront their future reintegration into society with a guarantee of job stability.

• In 2008-2009, 1,417 scholarships were granted, with overall funding of 6.9 million euros and a mean investment per scholarship of 4,700 euros. The training courses have had to change to fit in with the new realities of the labour market. Last year, courses in the following jobs increased: warehouse assistant, kitchen helper, waiter, geriatric assistant and industrial cleaning specialist.

• Another new feature last year was the setting-up in Catalonia of a support team of various professionals in different disciplines – job development experts, psychologists, teachers etc. –, who monitored each beneficiary individually.

“I’ve had the luck of being able to devote myself to giving and receiving affection...”

Enrique, aged 50, ex-prisoner working at an elderly person’s centre.
Integrated Care for Very Ill People

Among other initiatives, “la Caixa” Welfare Projects has set up new lines of action that are notable. One of these is the Programme for the Integrated Care of Very Ill People, which has received funding of 11 million euros since it started in 2008.

The aim of this programme is to assist people at the final stages of their lives: in other words, to palliate the suffering of those who are extremely ill, to help see they are well looked after in their final days and to ensure that both they and their families receive proper emotional, spiritual and social care.

**Integrated Care for People who are Very Ill**

**Definition**
Programme of integrated care for the very ill, aimed at improving their quality of life and complementing the current model of care with emotional, social and spiritual support.

**Action**
Integrated care focusing on the psychological and social aspects: emotional, social and spiritual support for patients; handling of grief, support for families and for Palliative Care professionals; raising awareness in society about the end of life; promotion of volunteer work.

**Ambit**
All the Autonomous Communities.

**Beneficiaries**
Persons who are very ill or terminally ill and their families. Professionals and volunteers in the area of palliative care.

**Figures. 2009**
6,8 funding for the programme.
6,793 patients and 10,794 family members attended in 2009.
30 multi-disciplinary emotional and psychological support teams.

- The programme of “la Caixa” Welfare Projects to care for the very ill was proposed in 2008 as a complement to the current model of health care for these patients, with an intervention that also took into consideration the spiritual and psychological well-being of the patient and his/her carers.
- In 2009, “la Caixa” attended 17,587 people, including both patients and family members. The aim is to increase this figure in the coming years.

- A first evaluation of the new programme, a year after it was set up, concluded that almost half the very ill patients attended (45%) experienced a reduction in their anxiety, depression and insomnia. The programme also improved their ability to relate to others and their degree of acceptance of the illness, under circumstances in which it is more normal for this to worsen.

- The programme, backed by the Ministry of Health and the World Health Organisation, has 30 multi-disciplinary teams from non-profit organisations throughout Spain. These teams, selected and trained by Welfare Projects in a 250-hour postgraduate course, consist of 120 professionals – psychologists, social workers, nurses and volunteers – working throughout Spain in over 60 hospitals and social-health centres and at patients’ homes. This new model of support for the very ill includes the following facets:
  - Spiritual and emotional help for patients and their families: facilitating the expression of emotions and feelings, reinforcing the value of positive experiences in this adverse situation, helping to adapt steadily to the illness, supporting carers in giving care to the patient.
  - Treating families’ grief: diagnosing a person’s stage in the grieving process, assisting them to become aware of the situation, helping them to search for meaning in the experience of loss.
  - Support for the health-care and social teams that look after the very ill, helping them in their work and reducing the risk of burn-out.
In addition, the programme for the Integrated Care of the Very Ill includes ongoing assessment and interpretation of the results obtained, both quantitatively and qualitatively. It is planned to present in 2011 the results of this scientific assessment so as to appraise the importance of psycho-social factors and the need to include and develop them within a new social-health care model of integrated care for the very ill. The aim is to go beyond the limits of the programme and set a scientific precedent, exporting this model of integrated care and opening up new research pathways.

The programme also collaborates, through publicity activities, in making society as a whole more aware of the end of life and palliative care.

During 2009, the programme took part in the following conferences:

- Inter-county Day-school on grief at the Sant Camil Hospital Foundation in Sant Pere de Ribes (Catalonia).
- VII Palliative Care Conference of the SECPAL (Spanish Palliative Care Society) in Logroño.
- Congress of the Catalan-Balearic Association for Palliative Care in Badalona.
- “The art of accompanying well: in life and death” day-school at the Sant Jaume i Santa Magdalena Foundation, Mataró.
- Palliative Care Conference organised by the Almería Red Cross.
- First Aragonese Conference on Palliative Care, at the San Juan de Dios Hospital, Saragossa.
- Palliative Care Conference at the San Camilo Hospital, Madrid.
- Congress of the SEPO (Spanish Psycho-Oncology Society) in Barcelona.
- Conference on integrated care for very ill persons, organised jointly with the SAR Foundation and held in Lleida.

“Accompanying someone in the difficult moments of his/her life makes me feel fulfilled. There is always something to do for the sick person.”

Silvia Viel, aged 63, clinical psychologist at the Sant Camil General Hospital.

“la Caixa” Welfare Projects attended 17,587 very ill people and their families in 2009.
Active and socially integrated Elderly people

“la Caixa” Welfare Projects develops care programmes for the elderly, aimed at improving their quality of life and encouraging personal autonomy. The Elderly People programme promotes active and healthy ageing, with activities encouraging ongoing training, personal development, healthy habits of life, stimulation of skills and abilities and the social integration of the elderly. It is complemented by the Prevention of dependency programme, which assists old people starting to find difficulties in conducting their day-to-day life. The participation of elderly people in volunteer tasks that reinforce their contribution to society is another of the programme’s main features. As such, the Solidarity CiberCaixa stand out as spaces where elderly people and vulnerable groups inter-relate.

Through these programmes, elderly people not only add years to their lives but, above all, life to their years.

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**Elderly people**

**Definition**
Complete programme based on volunteer work, work within associations, getting to know the new information and communication technologies and ongoing education, in order to develop elderly people as active and fully integrated members of society.

**Action**
- Computers and Communication programme; courses and workshops in new technology; talks and debates on questions of interest to the elderly; reading workshops; inter-generational workshops; volunteer activity.
- Health and Welfare programme; talks on questions of today to workshops favouring personal development, the desire to learn and keeping up-to-date by introducing healthy habits to improve the quality of life.
- Older Readers, organises workshops to promote reading that encourage personal autonomy. In 2009, 848 “Older Readers” workshops were held all over Spain, with 11,877 people attending. Within this programme, the publishing project Lectura+ was set up last year, to promote large-print editions of classic and current books so that elderly people with eyesight difficulties can read.

**Ambit**
Throughout Spain.

**Figures. 2009**
- 605 own centres and centres under accord with Government bodies.
- 525 CiberCaixa in elderly persons’ centres.
- 6 CiberCaixa in prisons.
- 4,813,482 beneficiaries.

- The Elderly People programme of “la Caixa” Welfare Projects is held in 605 centres, 69 of its own centres and 536 centres in accords with Government Bodies and Elderly People’s Associations. A wide range of courses and workshops of different programmes take place in them:
  - The Computers and Communication programme helps elderly people to find out about Information and Communication Technology (ICT), avoiding their isolation from the world of new technology and giving them the chance to use this new knowledge in their daily lives. In addition, it fosters volunteer work by the elderly people who are most experienced in the subject as teachers of new students of ICT. It also promotes the CiberCaixa – rooms in elderly persons’ centres where the classes are given – as platforms for social participation.
  - A wide range of activities are included in the framework of the Health and Welfare programme, from talks on questions of today to workshops favouring personal development, the desire to learn and keeping up-to-date by introducing healthy habits to improve the quality of life.
  - Another of the programmes, Older Readers, organises workshops to promote reading that encourage personal autonomy. In 2009, 848 “Older Readers” workshops were held all over Spain, with 11,877 people attending. Within this programme, the publishing project Lectura+, promoted by Welfare Projects, the Planeta Group and Edicions 62, was set up last year, to promote large-print editions of classic and current books so that elderly people with eyesight difficulties can read.

- In addition, in 2009 the First Contest of Stories written by Elderly People was convened. It was promoted jointly by “la Caixa” Welfare Projects and Spain’s National Radio (RNE) programme Juntos Paso a paso (Together, step by step).

- Encouragement of volunteer work is another of the main features of this programme. For this reason, Welfare Projects supports associations of volunteers consisting of elderly people (67 Elderly Persons’ Associations that manage their own centres, 16 Associations of computer volunteers and 1 Association of Volunteers that conducts solidarity actions on social questions, science, culture and computer studies).

- Another relevant part of this programme is the Inter-generational activities designed to encourage links and exchanges of experience between children and the elderly.

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Older volunteers bring ICT to prison inmates
**Solidarity CiberCaixa**

**Definition**
Volunteer Project for elderly people who bring new technology to disadvantaged groups.

**Action**
Workshops to bring new technology to new residents, prison inmates and people marginalised in society, which are held in the CiberCaixa of elderly persons’ centres or in prisons.

**Ambit**
Throughout Spain.

**Beneficiaries**
Prisoners, immigrants, people suffering a mental or physical handicap, etc.

**Figures. 2009**
- 2,194 beneficiaries of CiberCaixa in elderly persons’ centres.
- 226 beneficiaries of CiberCaixa in prisons.

- In the Solidarity CiberCaixa, elderly people who have started to understand new technology become the support group for other vulnerable social groups.

- 2009 saw new CiberCaixa opened in 3 Spanish prisons.

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**Prevention of dependency and support for the family carer of dependent persons**

**Definition**
- “The Challenge of Autonomy”
  Programme to encourage the autonomy of elderly people.
- “One Carer. Two Lives”
  Programme aimed at non-professional family carers for dependent persons.

**Action**
- “The Challenge of Autonomy”: psycho-social care workshops; service of free adapted transport to facilitate attendance at the workshops; KitCaixa; exercise guide and a DVD.
- “One Carer. Two Lives”: KitCaixa with two consultation guides; class-room workshops for family carers; permanent phone line service.

**Ambit**
Throughout Spain.

**Beneficiaries**
Elderly people starting to find their day-to-day activities difficult and non-professional carers of dependent persons.

**Figures. 2009**
- “The Challenge of Autonomy”
  2,224 workshops organised at 342 elderly persons’ centres.
  32,568 beneficiaries.
  92 microbuses for adapted transport.
- “One Carer. Two Lives”
  393 workshops.
  7,393 beneficiaries.
  7,334 phone calls.
  165,160 guides distributed.

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“I am very happy to be coming here, because it gives me more life...”

*Carmen*, aged 82, has had a more active life since she started attending workshops at an elderly persons’ centre.

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- The programme encourages fragile elderly people to include healthy habits in their life styles, with the dual objectives of increasing their autonomy and delaying the loss of capacity caused by ageing.

- The workshops are held free in the elderly persons’ centres of “la Caixa” Welfare Projects, jointly with various local Government Bodies throughout Spain.

- The workshops last for three months. They are given by professional course leaders in small groups in two weekly sessions lasting 90 minutes each.

- “la Caixa” Welfare Projects organises an adapted transport service that brings the elderly with mobility problems or reduced mobility to the centres for the workshops.

**Programme of Support for Family Carers. “One Carer. Two Lives”**

- “la Caixa” Welfare Projects promotes the workshops “One Carer. Two Lives” for non-professional family carers of dependent persons, which are held in conjunction with local government bodies and various federations and confederations.

- Family carers take part in workshops that offer techniques and advice to enable them to look after themselves better and improve both their own quality of life and that of the dependent person they are responsible for. Carers also have a kit that provides information on all the resources and services within their reach. There is also a free 24-hour care line.

- The workshops are directed by a professional and are organised in small groups during four sessions of two and a half hours each.
Accessible Housing

Since 2004, “la Caixa” Welfare Projects has run a programme to promote low-rental housing with three basic aims: to help young people to become independent, to offer dignified housing to the elderly and, a new facet in 2009, to help families to find housing at a reasonable rent.

Definition
Promotion of housing at rents below those set in the Official Protection Regime, in order to help palliate the deficit of flats for rent and help young people to become independent, old people to have a decent home and families to find accessible housing.

Action
Construction of homes in provincial capitals and metropolitan areas with a deficit of flats to rent; managing the provision of homes at rents below the market rates.

Ambit
Provincial capitals and their metropolitan areas in Catalonia, Madrid, Andalusia, the Community of Valencia and the Basque Country.

Beneficiaries
People aged between 18 and 35, people aged over 65 and families.

Figures. 2004-2009
1,610 homes handed over.
1,176 housing units being built.

"When I opened the letter and saw they had given me the flat, I was very moved. I've won the lottery, my friends told me."

Teresa, awarded an Accessible Housing flat for her and her husband. The couple will pay 250€ a month.
• Having a maximum income no higher than 5.5 times the value of the IPREM.
• Proving minimum income, so that the annual rent is no higher than 30% of this income, or finding someone to vouch for it.
• Not owning a home.
• The homes are adjudicated by means of a draw conducted before a Notary.
• The rent contract lasts 5 years and can be extended. There is a possibility of rental with purchase option.

Some of the housing for families will be assets originating in agreements with construction companies to cancel their debts. Thus, “la Caixa” will reactivate promotions that are currently paralysed because of the economic conjuncture, by transferring their management to Welfare Projects to give citizens access to housing.

Promotions of homes under construction

Flats for young and elderly people

• The second stage of the Accessible Housing programme ends in 2010. Ten promotions in several Autonomous Communities – Catalonia, Madrid, the Valencian Community and the Basque Country – will have constructed 998 homes.

• Between 2010 and 2012, the third stage will be completed with the delivery of the rest of the housing units up to the 3,000 envisaged in the Young and Elderly Persons Programme.

Flats for families

• By the end of 2009, Welfare Projects already had the land to build 306 family homes in the towns of Sentmenat (87), Terrassa (22), Olot (23), Tarragona (55), Bilbao (30), Sant Just Desvern (30) and Vila-Seca Tarragona (54).

• In 2010, land will be acquired to build the remaining 694 homes.

Promotion of Accessible Housing in Vallecas
International Cooperation and Child Vaccination in Developing Countries

In 1997, “la Caixa” Welfare Projects started the Programme of International Cooperation with the aims of helping to wipe out extreme poverty in the developing countries and to foment the culture of solidarity in Spain. In these countries, lack of resources and disease are closely linked, which makes health such a key part of the fight against poverty.

Through its Child Vaccination programme, Welfare Projects contributes to improving the health of the population most in need in the most vulnerable areas of the planet.

<table>
<thead>
<tr>
<th>International Cooperation</th>
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<tbody>
<tr>
<td><strong>Definition</strong></td>
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<tr>
<td>Programme of support for initiatives to help improve the conditions of life and promote sustainable development for the population most in need in developing countries.</td>
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<tr>
<td><strong>Action</strong></td>
</tr>
<tr>
<td>Basic lines: social and economic development; training of social capital in Africa; Crisis and humanitarian action; CooperantesCaixa Programme; training for international cooperation workers; raising the awareness of Spanish society.</td>
</tr>
<tr>
<td><strong>Ambit</strong></td>
</tr>
<tr>
<td>Developing countries of Africa, Asia and Latin America.</td>
</tr>
<tr>
<td><strong>Figures</strong></td>
</tr>
<tr>
<td>355,920 beneficiaries.</td>
</tr>
<tr>
<td>26 initiatives selected in 2009: Burundi, Cameroon, Chad, Democratic Republic of Congo, Ecuador, El Salvador, Ethiopia, Gambia, Guinea Conakry, Honduras, India, Ivory Coast, Mali, Morocco, Mozambique, Nicaragua, Peru, Senegal, Sudan, Tanzania, Zambia.</td>
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Through its International Cooperation programme, “la Caixa” Welfare Projects supports initiatives of Spanish NGOs in Asia, Africa and Latin America, working together with local NGOs. The basic lines of action are:

- **Social and economic development**: encouraging and supporting processes of local development, through financing actions to create jobs and economic activity.
- **Training of social capital in Africa**: preparing professionals (medical and teaching staff, scholarships for women entrepreneurs, among other things) to improve basic social services in Africa.
- **Emergencies and humanitarian action**: promoting protection and aid to victims of natural disasters and armed conflicts. Donations from the general public, the “Estrella Solidario” Deposit Account and resources from the ethical and solidarity investment fund of “la Caixa”, FonCaixa Cooperation, are devoted to this initiative as well.

“The help received has given me hope. Thanks to it, I believe in a better future for my family...”

Bau, father of a Cambodian family who lost a leg because of a mine.
• Welfare Projects offers technical assistance to NGOs through the programme CooperantesCaixa, whereby “la Caixa” volunteers, experts in areas such as marketing, accountancy, finance, viability studies, microloans, communication and sales of products work with projects of local organisations in several developing countries.

• The programme promotes the professionalisation of cooperation agents. In 2009, the programme “Management and Administration of NGOs” was held for the eleventh time and “Leadership and Social Innovation in NGOs” for the fourth time. “la Caixa” Welfare Projects and the ESADE Business School set up these programmes years ago to supply ongoing training to NGO managers. We also have a training programme run jointly with the Spanish Coordinating Council of Development NGOs.

• Similarly, since 2001, the International Cooperation programme has organized, jointly with the IECAH, a Training Programme to Improve the Quality of Humanitarian Action, whose aim is to improve the efficiency of humanitarian aid interventions. Training is for experts, volunteers and managers of NGOs and non-profit organisations.

• The task of raising society’s awareness, dialogue, social debate and promotion of solidarity is carried out through the lectures, seminars, exhibitions, publications and school and family workshops promoted by the programme.

• In 2009 the following exhibitions were organised: Cambodia, Land of Hope; Fair Trade: a Product, a History; Maternities; Chasing the dream; and finally Refugees, Lives in Transit.

• Since this programme started twelve years ago, Welfare Projects has devoted over 51 million euros to promoting 398 projects in 60 countries.

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Child Vaccination

Definition
Accord with the GAVI Alliance to encourage vaccination of children in low-income countries.

Action
Collaboration with the GAVI Alliance, as the main private partner of “la Caixa” in Europe, in the distribution of vaccines. Promotion and channelling of Spanish companies’ contributions through the Business Alliance for Child Vaccination, a corporate social responsibility initiative promoted and led by “la Caixa”.

Ambit
The GAVI Alliance operates in countries with an annual income per head of under 1,000 dollars (72 countries at present).

Beneficiaries
Children under 5.

Figures. 2009
4 million euros funding from “la Caixa” Welfare Projects.
62 companies with a total contribution of 182,650 euros.

• In 2009, “la Caixa” Welfare Projects renewed its contribution to the GAVI Alliance to encourage child vaccination in low-income countries, strengthening its position as GAVI’s leading private partner in Europe.

• “la Caixa” also leads in Spain the first Business Alliance for Child Vaccination, set up in 2008 to encourage Spanish companies to join and collaborate in the social task of collecting funds for child vaccination.

• This corporate initiative of social responsibility, channelled by “la Caixa” through its network of branches, is collaborating in trying to achieve the Fourth Goal of the Millennium Development: to reduce child mortality by two-thirds by 2015. To date, 155 companies have joined the project.
MicroBank, the Social Bank of “la Caixa”

In 2009, the main activity of MicroBank, the social bank of “la Caixa”, was to grant microloans. Difficulties in gaining access to credit are, to a great extent, a way of marginalising people, which means that these personal loans, which encourage the creation of employment, productive activity and personal and family development, contribute not only to stimulating economic growth but also to social cohesion.

MicroBank was born in 2007 as a new kind of financial entity specializing in the granting of microloans to people with limited resources who find it difficult to enter the traditional credit system. Since then, it has financed 57,060 operations to the sum of 376.9 million euros, of which operations to the sum of 237.6 million are currently in the portfolio.

The criterion for granting a microloan is basically trust in the person and the viability of the project to be financed.

As well as the more than 5,300 branches of “la Caixa”, 417 social entities collaborate in the granting of microloans. These entities provide MicroBank with information on possible beneficiaries and the evaluations needed before ratifying projects. These are organisations of all kinds with experience in economic and social assistance to create micro-companies, foment self-employment and stimulate entrepreneurial activity.

After two years specialising in microloans, MicroBank has built up a full portfolio of specialist financial products, both assets and liabilities. MicroBank offers social, financial and family microloans:

- Social microloans of up to 15,000 euros to finance self-employment projects. To concretise and develop their business idea, customers are advised by an entity collaborating with MicroBank.
- Financial microloans. These are personal loans of up to 25,000 euros for the self-employed or small business people who need finance to start or expand their business.
- Family assistance. These are loans to meet personal needs, such as housing expenses, financing for the regroupment of families, loans for disabled people and family situations needing special attention.

Over half of MicroBank’s operations are microloans for families (56%), to a value of 214.1 million euros. The financial and social loans that fill the rest of its portfolio account for 162.8 million euros. 60% of its financial and social loans were to set up a business project, whilst 40% were used to expand an already existing project.

The social impact of microloans is seen in their encouragement of private initiative in the area of creation of employment and small businesses, as a way of stimulating economic growth and social cohesion.

MicroBank grants loans to groups with limited economic resources.
Programme of assistance to social initiative projects

“la Caixa” Welfare Projects has as one of its priorities to support entities that work in solidarity to improve the quality of life of vulnerable groups. “la Caixa” Welfare Projects calls for various bids from non-profit social organisations for help in developing projects designed to meet the needs of the most socially disadvantaged, adapted to the specific deficits and needs of each area.

Social assistance projects

Definition
Programme to help social initiatives undertaken by non-profit organisations in Spain.

Action
Financing of projects to integrate people with a disability into society and work, to fight poverty and social marginalisation, to support temporary accommodation encouraging social integration, to foster inter-cultural relations and social cohesion, and to encourage volunteer work, social action and cultural activities with a social impact.

Ambit
Throughout Spain.

Beneficiaries
Non-profit social organisations that carry out projects in benefit of the most needy.

Figures. 2009
Support for 1,051 projects:
263 projects to integrate people with a disability into society and work.
206 projects to fight poverty and social marginalisation.
94 projects to support temporary accommodation encouraging social integration.
69 projects to foster inter-cultural relations and social cohesion.
168 projects encouraging volunteer work.
200 social action projects.
51 projects of cultural activities with a social impact.

• Integration of people with a disability into society and work: initiatives to promote personal autonomy and to give psychological and social support to the families of beneficiaries, and projects to promote routes for integration into ordinary jobs and into the specific job market.

• Fight against poverty and social marginalisation: projects that offer services that cover the basic needs of people at risk of social marginalisation or who are already marginalised, that promote these people’s participation and integration into society and that favour routes of integration into work in order to overcome marginalisation.

• Support for temporary accommodation encouraging social integration: projects that offer temporary accommodation to people on their own and without social relationships, women victims of gender violence and people with serious social or family problems. In addition, each case is monitored in order to assist beneficiaries to overcome difficulties.

• Inter-cultural relations and social cohesion: projects favouring relationships between people from different cultures and offering inter-cultural mediation.

• Encouraging volunteer work: projects to welcome, train and integrate volunteers into social organisations and to improve the management of groups of volunteers.

• Social action projects: initiatives to promote health, gender equality and education in values; and to improve the quality of life of people with physical or mental health problems.

• Help for cultural activities with a social impact: initiatives to promote activities linked to the plastic arts, photography, music, literature and drama as resources for personal development and social integration; and to foster the active involvement in social action of participant groups and of professionals of the world of culture.

“la Caixa” Welfare Projects collaborates on projects that foster good relations between people from different cultures.
Educational Programmes

Introduction
Spanish, International, Journalism Scholarships and Scholarships to study a Biomedicine PhD
Investment in education is fundamental for society, as the advances in this field contribute to improving the level of progress and social welfare. Convinced as it is of this, “la Caixa” Welfare Projects has run since its beginnings several educational programmes to support the advance of knowledge. In 2009, Welfare Projects devoted 28.9 million euros to educational initiatives.

Scholarships

Welfare Projects’ various scholarship programmes contribute to the training of the young, one of the groups it prioritises. The scholarships help create equality of educational opportunities and train excellent professional people who will benefit society as a whole.

As in 2008, scholarships were offered in 2009 for Master’s degree studies in Spain, postgraduate studies in other countries, journalism placements and a PhD in Biomedicine.

Social Studies

Another of the initiatives of “la Caixa” Welfare Projects to promote the creation of knowledge in the social science field is the Social Studies collection, whose aim is to analyse the social, technological, environmental and public health transformations in contemporary society and promote reflection and debate about them.

27 books have come out in this collection. Three works were presented in 2009:

- **Vocational Training in Spain. Towards the Knowledge Society**, which points to the importance of modernizing vocational training to adapt what’s on offer to the needs of the labour market.
- **Sport, Health and Quality of Life**, which warns against increasingly sedentary habits in Spanish society and vindicates sport as a source of health.
- **Spain’s rural population. From imbalances to social sustainability**, which explains the consequences of demographic imbalances in Spain’s rural areas.

In addition in 2009, “la Caixa” Social Science Prize, worth 40,000 euros, was convened for the first time. In this contest, academically and scientifically rigorous research into Spain’s social reality will be rewarded. The winner will be published in the Social Studies collection of “la Caixa” Welfare Projects.

Award of the 2008 scholarships for taking Master’s degree courses in Spanish universities
“la Caixa” Welfare Projects is convinced that investment in education is one of the main pillars for climbing to the highest levels of progress and social welfare. This is why, since 1982, the entity has been offering scholarships to help students to extend their university education in the best universities of Spain and other countries.

- The objective of the Scholarships programme of “la Caixa” Welfare Projects is to collaborate in training top professionals, which is of benefit to society as a whole.

- The funding on offer, the number of scholarships, the services provided for students before, during and after the scholarship and the diversity of subjects subsidised mean that the scholarship programme of “la Caixa” is one of the best in the world.

In 2009, the following were awarded:
- 100 scholarships for Master’s degrees in Spain.
- 121 scholarships for postgraduate studies in other countries.
- 15 scholarships for journalism placements.
- 40 scholarships for PhDs in Biomedicine.

### Scholarships for Master's degrees in Spain

**Definition**
Programme of scholarships to take an official Master’s degree at any university or centre of higher education in Spain.

**Action**
To encourage mobility and give the support necessary for students to take the Master’s degree that best suits their abilities and potential and to derive the maximum benefit from it.

**Funding given**
Registration fees, monthly income and initial funds for travel and settlement costs.

**Number of scholarships**
100.

### Scholarships for postgraduate studies in other countries

**Definition**
Programme of scholarships for postgraduate studies at any university or centre of higher education in the United States, Germany, France, Great Britain or Canada and Business Management studies in China or India.

**Action**
To encourage mobility and give a first opportunity to do postgraduate work in another country.

**Funding given**
Return air ticket, university registration fees, monthly income, initial funds for settlement costs, health insurance, academic guidance course, cost of applications to the country’s universities and visa costs.

**Number of scholarships**
121.

**Countries**
United States: 40 scholarships.
Germany: 20 scholarships.
France: 20 scholarships.
Great Britain: 20 scholarships.
Canada: 10 scholarships.
China: 8 scholarships.
India: 3 scholarships.

### Scholarships for journalism placements

**Definition**
Programme of scholarships for students in the final year of Information Sciences (Journalism branch) for two-year training placements.

**Action**
Placement work in offices of the Efe Agency in the Autonomous Communities for the first year and in its international offices for the second.

**Funding given**
Monthly income and travel allowance.

**Number of scholarships**
15.

“My dream, to develop products that help to improve people’s quality of life.”

Patxi, aged 29, enjoyed a scholarship from “la Caixa” to study a Master’s degree in Clinical Research.
Scholarships for studying a PhD in Biomedicine

Definition
Programme of scholarships for students from all round the world to study their doctorate at four Spanish biomedical research centres.

Action
To favour the settlement among Spain’s scientific community of top young researchers in Biomedicine.

Funding given
Monthly income, annual grant equivalent to a monthly payment for travel, settlement and seminar costs.

Number of scholarships
40.

• In 2009, “la Caixa” Welfare Projects awarded 40 scholarships for the second year of international students taking part in this programme, thanks to which each of the following Spanish centres received ten young researchers: the Carlos III National Centre for Oncology Research (CNIO), the National Biotechnology Centre (CNB-CSIC), the Genome Regulation Centre (CRG) and the Institute for Biomedical Research (IRB). These scholarships, lasting four years, are aimed at students worldwide.

• The amount of funding given and the scientific excellence of the Spanish centres where the doctorates are taken mean that this programme can compete with the world’s best in the field of Biomedicine.

• These scholarships favour the scientific integration into our country of the world’s best young biomedical researchers, wherever they come from. This gives Spanish biomedical science a new resource for remaining an international leader in the field.

“la Caixa” offers scholarships for PhD studies in Biomedicine
Science, Research and Environment Programmes

Introduction
Science
Research
Environment
Science, Research and Environment Programmes

The science, research and environment programmes of “la Caixa” Welfare Projects contribute to the advance and spread of scientific knowledge, to the raising of citizens’ awareness in favour of conserving our biodiversity and to the conservation of our country’s most valuable ecosystems.

In 2009, the entity devoted 63 million euros to the promotion of environmental, scientific and research initiatives.

The programme Conservation of natural spaces and reintegration into society contributes to maintaining our country’s most valuable ecosystems with several activities to protect the environment. “la Caixa” in favour of the sea focuses on the dissemination of scientific knowledge about the sea and on the raising of environmental awareness. Along with it, “la Caixa” Welfare Projects, convinced that the impact of science on daily life is taking giant steps forward, is developing the important task of making science popular.

In the CosmoCaixa Science Museums in Barcelona and Madrid, the entity organises permanent and temporary exhibitions that analyse a wide variety of contemporary themes, from biological evolution to climate change.

Welfare Projects also organises travelling exhibitions throughout Spain, to bring scientific and environmental themes before the general public and raise social awareness. In 2009, 16 travelling exhibitions were shown in marqueses in 98 Spanish cities. Those related to Science were: And then came... the shape!, Neolithic: from nomads to settlements, Origins. Five landmarks in human evolution, Objective: Flying!, Sticking your nose in. Essences and natural fragrances, Humans. The first settlers, Neuronal landscapes, Mars-Earth. Their anatomy compared, Sedentary and Once upon a time... Speech!. There were also environmental exhibitions: Energy. Get moving for a sustainable future, mountains in the Canaries and The forest.

A major initiative in 2009 was the South Pole without Limits Expedition: “la Caixa” Welfare Projects, an adventure in which, for the first time in history, a group of physically disabled people travelled 250 kilometres across the Antarctic plain. The objectives were to show the capacity of disabled people and to gather samples to show the impact of climate change on the Antarctic continent. “Really the final three hours passed by as in a dream. On reaching the South Pole itself, our emotions flooded over. Our families, team, collaborators, friends, “la Caixa” Welfare Projects, all of them reached the Pole lodged in our hearts”, said Jesús Noriega, one of the expedition members, disabled through lack of a hand.

In 2009, Welfare Projects finalised the availability to all Autonomous Communities of a Mobile Unit equipped with the technology needed to handle emergency situations. This equipment, an authentic “intelligent truck”, has all the resources needed to create an environment of information, coordination and useful logistics in both preventive Civil Defence operations and emergencies.

The entity’s investment in each of these vehicles, delivered to regional governments, was a million euros per truck.
Science

The programme to popularise science puts on exhibitions and organises activities that bring scientific knowledge to the general public and encourage positive changes of attitude towards the environment.

CosmoCaixa Barcelona

Details
Opened in 2004.
30,000 m².
2,082,154 visits.
752,981 visitors.

Location
Isaac Newton 26, Barcelona.

Facilities
4 halls for temporary exhibitions.
7 multi-purpose rooms and halls.
Auditorium.
Agora.
Science Plaza.

Permanent exhibitions and spaces
Drowned Forest.
Geological Wall.
Hall of Matter.
Planetarium and Meteorological Station.
Click and Flash.
Bubble Planetarium.
Touch, touch!

• CosmoCaixa Barcelona is an international point of reference in questions of popularising science, as it offers an extensive programme of temporary and permanent exhibitions, workshops, lectures, courses and debates on science, in which renowned researchers from all over the world take part. Its activities change every four months and are organised around the exhibitions and the most relevant scientific events in Spain and internationally at the time.

• Opened in 2004, this Science Museum of “la Caixa” Welfare Projects brings scientific knowledge closer to the public in all its age-groups—elderly people, families, young people, children—and at all educational levels.

• CosmoCaixa’s educational provision is based on constant innovation in the teaching resources and formats of its activities. As well as guided tours, the centre puts on workshops, itineraries, science classes, scientific theatre and talks for school students, initiatives that are highly valued by teachers. CosmoCaixa Barcelona is a museum where visitors use all their senses, participate, play, learn and, above all, enjoy themselves.

• In 2009, CosmoCaixa Barcelona celebrated its fifth anniversary with a wide range of activities on astronomy.

Temporary Exhibitions

• Technology compared. Previously unknown treasures of Pre-Colombian Science. From 28 October 2008 to 13 September 2009.
• Numb3rs of good family. From 16 July 2008 to 18 April 2010.
• Let’s Talk about Drugs. From 15 January 2009 to 31 January 2010.
• Darwin observer. From 21 October 2009 to 15 November 2010.
• Abracadabra, conjuring and science. From 19 November 2009 to March 2011.

Cycles of Talks, Debates and Courses to Popularise Science

• Cycle of talks Talk today… Science and Citizens, jointly with the Catalan Association of Public Universities (ACUP), with the lecturers Manel Esteller and Roderic Guigó.
• Mysteries of the Cosmos. Three unresolved questions about the Universe, cycle of talks organised jointly with the Institut de Ciències de l’Espai (Space Science Institute).
• VIII International Congress on research into Science Education.
• Scientific Day-school. Stem Cells; a Debate on the Future of Biomedicine, with the lecturers Jonathan Moreno and Juan Carlos Izpisúa.
**CosmoCaixa Madrid**

**Details**
Opened in 2000.
11,000 m².
1,133,471 visits.
295,194 visitors.

**Location**
Pintor Velázquez s/n, Alcobendas (Madrid).

**Facilities**
3 Exhibition Halls.
4 multi-purpose rooms and halls.
Conference room / Auditorium.

**Permanent exhibitions and spaces**
Hall of Matter.
Bubble Planetarium.
Touch, touch!
Click for children.
Digital Planetarium.
Explore your five senses.

• Exhibitions, talks, films, workshops and guided tours are some of the options at CosmoCaixa Madrid, a museum committed to popularising science, in which adults, young people, children, the elderly, teachers, students and scientists all find a place.

• Since it opened in Alcobendas in 2000, this centre belonging to “la Caixa” Welfare Projects has managed to get a lot of people, especially the very young, to stop thinking of science as a complicated, alien and boring subject. Its success is based on visitors’ participation and experiments with the scientific concepts transmitted. Above all, CosmoCaixa Madrid is an interactive centre.

• The number of visitors to CosmoCaixa Madrid has steadily increased to the figure of 1,133,471 visits in 2009.

**Temporary Exhibitions**

• Understanding to Survive: the Climate. From 26 June 2009 to 31 January 2011.

• Mars-Earth, their anatomy compared. From 6 August 2008 to 15 May 2009.

• Neuronal landscapes. From 17 June 2008 to 17 May 2009.

• Long Live Difference! The most Valuable Treasure of the last Thousand Million Years. From 6 November 2008 to 31 January 2010.

**Cycles of Talks, Debates and Courses to Popularise Science**

• Cycle of talks Around the Sun. Our star from ten points of view, given by Fred Espenak and Paal Breke.

• How, How much and Why. Climate Change and its Consequences, talks by Fernando Valladares and Josep Enric Llebot.

• Cycle of talks The Rhythm of Life: Evolution and Biological Diversity, with Michael Coates and Charles Godfray.

• Course of Initiation into Astronomy.
Research

Since 1995, “la Caixa” Welfare Projects has promoted scientific research in order to support the development of science and, by extension, the advance of knowledge and people’s welfare.

- It is in this context that RecerCaixa was set up in 2009. This new programme, fruit of the collaboration between “la Caixa” and the Catalan Association of Public Universities (ACUP), aims to stimulate research in Catalonia. RecerCaixa has two basic objectives: to support researchers in Catalan universities and research centres and to attract researchers from all round the world to support to the most innovative projects. The investment of “la Caixa” in this project will reach 9 million euros by 2014.

- As evidence of the commitment of “la Caixa” Welfare Projects to scientific research, 2009 also saw the opening of the WIDER-Barcelona Centre (World Institute for Digestive Endoscopy Research, Barcelona), directed by Dr. Josep Ramon Armengol-Miró within the Research Institute Foundation of the Vall d’Hebron University Hospital (FIR-HUVH). “la Caixa” will devote 10 million euros over the next five years to this centre, which will promote the advance of endoscopic surgery through natural orifices. This technique avoids incisions and means fewer infections and a quicker and less painful recovery.

- Since 1995, Welfare Projects has collaborated with biomedical research in various centres. The IrsiCaixa laboratory at the Germans Trias Pujol Hospital, Badalona, in which the entity invested 1 million euros in 2009, has become one of the world’s leading references in AIDS research.

- In addition, “la Caixa” supports the National Centre for Cardiovascular Research of Madrid (CNIC), directed by Dr. Valentin Fuster; and the research programmes of the Cancer Research Institute of the Vall d’Hebron Hospital (VHIO), directed by Dr. Josep Baselga and the Centre BarcelonaBeta – Barcelona Research Complex for Better Aging.

Opening ceremony of the WIDER Centre, set up jointly by “la Caixa” Welfare Projects and the Generalitat of Catalonia at the Vall d’Hebron Hospital
Environment

The Environment programme encourages respect for the environment and promotes actions for the conservation of natural spaces on land and sea.

Conservation of natural spaces and reintegration into society

Through the programme Conservation of Natural Spaces and Reintegration into Society, “la Caixa” Welfare Projects offers people belonging to disadvantaged groups the chance of integrating into society and work by developing actions to protect and conserve the most valuable natural spaces in our country.

- This initiative was set up in 2005 with the signing of a first agreement with the Barcelona Regional Council. Now, Welfare Projects has agreements in force with all of Spain’s Autonomous Communities, most of which were renewed in 2009. The rest will be renewed in 2010. It should be emphasized that these years have seen action in most of Spain’s national and natural parks.

- Lines of action focus not just on the conservation of our natural surroundings (forest habitats, rivers, marshes, river-banks, degraded areas etc.), but also on fire prevention, improvement of infrastructures, the conservation of biodiversity, making spaces accessible to the disabled.

- The programme is also designed to strengthen the economic fabric of the towns located in sites of great natural value and to train the local population.

- As publicity and awareness-raising activities, in 2009 “la Caixa” Welfare Projects and the Regional Council of Barcelona presented the book Oak Woods, one of a collection of fifteen manuals to manage habitats, which explains experiences to improve the management of forests, rivers and open spaces.

Definition
The programme, fruit of agreements with the Autonomous Communities and Regional Councils, has a dual objective: to contribute to improving and maintaining natural spaces and to promote the placement in work of disadvantaged people.

Action
Restoration of degraded areas, protection of rivers and their banks, fire prevention and improvement of natural habitats and landscapes; conservation of biodiversity, encouragement and publicising of research into environmental values; strengthening of the economic fabric and in-job training of the local population in towns within natural spaces; strengthening actions that help minimize the effects of climate change; and the introduction of activity to encourage use of renewable energies.

Ambit
Throughout Spain.

Beneficiaries
People at risk of social marginalisation, preferably with a physical or mental disability, the mentally ill, former prisoners, former drug addicts, immigrants, the long-term unemployed and women in an extreme situation.

Collaborating
Autonomous Communities and Catalan and Basque Regional Councils.

Number of beneficiaries in 2009
1,869 people at risk of social marginalisation.

Number of projects in 2009
292.

“The mountains call to me. I’d like to be a forest ranger...”

Tolo, aged 19, gardener with intellectual disability.
• To cite just some of the initiatives taken as part of the programme to conserve natural spaces, Welfare Projects supported last year:
  • The rehabilitation of thirteen fountains in the Collserola Natural Park (Barcelona)
  • The reforestation of the area affected by the fire at La Palma (Canary Islands)
  • The recovery of the Barbate marshes (Andalusia)
  • The creation of forestry brigades to improve and maintain the environment in all the Balearic Islands
  • The restoration of highly sensitive habitats in the Somiedo Natural Park (Asturias)
  • The creation of a nursery of autochthonous plants and an ecological kitchen-garden to train groups at risk of social marginalisation in the restoration of degraded environments in Tarragona
  • The elimination of invasive plants at various beaches on the coast of Cantabria
  • The improvement of energy and reduction of light pollution in the Network of Natural Spaces of Castilla y León
  • The drawing up of the Environmental Radioactivity Map of the Community of Aragon
  • The study of the adaptation response of pre-Pyrenean vegetation in Aragon to climate change
  • Making sensory routes adapted for the visually challenged in the National Park of Aigüestortes (Catalonia)
  • The restoration of the Belate peat bog (Navarra)
  • The cleaning up of water-ways and forest on the slopes of Lorca Castle (Murcia)
  • Restoration of Lake Hervías (La Rioja) for public use
  • Environmental restoration of the uncontrolled dump of waste materials at Eslida (Castellón)
  • The placing of explanatory signs on paths and routes in Las Lagunas de Ruidera Natural Park in Castilla-La Mancha.

• 2009 saw a total of 292 projects, in which 1,869 people from socially disadvantaged groups took part.
“la Caixa” in favour of the sea

Our seas possess one of the world’s highest biodiversity indexes, but many of our marine species are catalogued as at grave danger of extinction. “la Caixa” Welfare Projects, aware of the importance of marine biodiversity, has developed the programme “la Caixa” in Favour of the Sea, to contribute to the raising of awareness about the most valuable ecosystems on the shores of Spain’s islands and mainland and to their conservation.

Definition
Series of actions to conserve the ecosystems of the Spanish shore-line and of its islands through the rescue and recovery of marine species facing the danger of extinction, to research the state of marine ecosystems and to raise environmental awareness.

Action
The Route of the Vell Mari, for rescuing, publicising and researching threatened marine species and ecosystems; the Carboocean campaign, to analyse the importance of oceans as sources and sinks of CO₂; an acoustic underwater map of Spain’s coastal waters, to find the levels of acoustic pollution and its effects on marine ecosystems and organisms.

Ambit
Spain’s entire shore-line.

Number of visits in 2009
13,875 visits.

In 2009, the Vell Mari visited 25 ports: Barcelona, Badalona, Blanes, Tarragona, Castellón, Valencia, Alicante, Ibiza, Mallorca, Menorca, Cartagena, Almería, Málaga, Marbella, Barbate, Cádiz, Seville, Huelva, Donostia, Santander, Gijón, A Coruña, Vigo, Las Palmas de Gran Canaria and Santa Cruz de Tenerife. In addition, in 2009 educational activities took place outside the schooner too, concretely in workshops held in hospitals and schools in Madrid, Burgos, Saragossa and Lleida.

• The main 2009 innovation in the programme “la Caixa” in favour of the sea was a new environmental campaign that, as part of the European Carboocean Project of La Laguna University, collected water samples from the entire shoreline and islands of Spain. The objective of the campaign was to reveal the relationships between the atmosphere, the oceans and CO₂ and to evaluate the viability of seas and oceans as carbon (CO₂) sources and sinks.

The Route of the Vell Mari conserves the ecosystems of Spain’s shorelines
Cultural Programmes

Introduction
CaixaForum Barcelona
CaixaForum Madrid
CaixaForum Palma, Lleida, Tarragona and the “la Caixa” Foundation in Girona
New CaixaForum centres at Seville and Saragossa
Exhibitions
Music
The cultural programmes of “la Caixa” Welfare Projects, which received 59.6 million euros funding in 2009, are planned and run to popularise culture and so have greater social impact. Their aim is to encourage in society habits of cultural consumption that improve the general public’s quality of life. Thus, the various cultural initiatives of the entity bring art, music, theatre and the humanities to every kind of public, but particularly to people who lack the opportunities or habits of going to museums, theatres or concert halls. In short, Welfare Projects promotes culture as a motor of society and a tool for personal growth.

Two new CaixaForum centres

To this end, “la Caixa” has set up and runs a new model of socio-cultural centre, the CaixaForum, a space that is free and open to everyone and that puts on activities relating to the various branches of culture. The CaixaForum centres maintain all year round stable cultural activities, which are noted for their transversal character and are regularly renewed. In addition, they house the “la Caixa” Welfare Projects Contemporary Art Collection, which holds over 700 works and is a point of reference for international collectors.

At the end of 2009, Welfare Projects started building the future CaixaForum Saragossa, whose opening is scheduled for 2012, and CaixaForum Seville. The latter project will convert the Royal Dockyards of Andalusia’s capital into an innovatory cultural centre, due to open in 2015. These two new centres will be added to those already operating in Madrid, Barcelona, Palma de Mallorca, Girona, Lleida and Tarragona.

Broad cultural provision

Welfare Projects organises travelling exhibitions and concerts outside its centres, on stages and in cultural spaces throughout Spain. One of its main initiatives is the programme Art in the Street, which installs key modern and contemporary sculptures in cities’ best-known public spaces.

The cultural programmes of “la Caixa” Welfare Projects revolve mainly around four main areas: exhibitions, the humanities, music and the theatre. The humanities programme tackles classical and contemporary thought, literature, film, history, the plastic arts and the dramatic arts. It aims to probe the roots of culture and stimulate debate on the huge changes in society. In addition, Welfare Projects offers a music programme that seeks to create social cohesion and favour relations between cultures. Dramatic art is the protagonist of CaixaEscena, a programme that bets on the educational possibilities of the stage arts among secondary school students. The importance of art education at the successive stages of the learning process is widely recognised. In the concrete case of the theatre, factors and values that are instrumental and expressive and which inspire social harmony coincide, making drama an effective argument for both individuals and groups. Through CaixaEscena, Welfare Projects provides ongoing appraisal, specialist resources and technical experts to all those schools that work with the theatre as a tool to educate in values. The programme is designed to encourage creativity, stimulate students’ capacity of expression and get them to take part in a contributive, non-competitive spirit. In the 2008-2009 school year, the programme was introduced into all the Autonomous Communities, with the participation of 591 school groups and a total of 12,749 students, 1,232 performances and 152,651 beneficiaries.

Collaboration in favour of art

One of last year’s cultural innovations was the establishment by “la Caixa” Welfare Projects of collaboration agreements with the Prado Museum in Madrid and the Louvre in Paris. The programme “la Caixa”-The Prado Museum. The art of educating, launched in 2009-2010, promotes visits led by stimulating guides to Spain’s best picture gallery for primary and secondary school groups. The collaboration agreement with the Louvre will permit in years to come the showing at various CaixaForum centres of works from the Louvre Museum. Among the exhibitions planned are the first major retrospective in Spain of the Romantic painter Eugène Delacroix and archaeological exhibitions on Saudi Arabia and the Sumerian and Coptic civilisations.

Another line of action starting in 2009, run jointly with the Generalitat (Autonomous Government) of Catalonia, was a programme to recover Catalan monuments that have great importance to Catalonia’s art heritage. The project Open Romanesque is one of these. Its objective is to review, improve and prevent the deterioration of Catalan Romanesque. The initiative comprises the restoration and improvement of 74 Romanesque monuments and items and the dissemination of their artistic and heritage value. Another initiative related to this new line is the collaboration agreement to rehabilitate nine cooperative wine cellars in Catalonia that have great architectural value.
CaixaForum Barcelona

Details
Opened 2002.
12,000 m².
1,573,201 visits.
782,493 visitors.

Location
Ferrer i Guàrdia 6-8, Barcelona.

Facilities
Five exhibition halls.
Auditorium holding 340 people.
Three halls for courses, talks and other activities.
Arts Laboratory for educational activities.
Media library.

• In 2009, over a million and a half people of all ages attended the various activities and exhibitions organised at CaixaForum Barcelona, the cultural centre of "la Caixa" Welfare Projects located in the former Casaramona factory (designed by Puig i Cadafalch), jewel of industrial Art nouveau architecture. CaixaForum has become one of the city’s busiest and most dynamic cultural spaces.

• The main objective of the programmes of CaixaForum Barcelona is to bring culture closer to society. In 2009, the centre put on an extensive programme of activities for every kind of public, including exhibitions of art from various periods and civilizations and in different categories (painting, architecture, photography...). Around these, CaixaForum organised complementary activities, debates and talks, cycles on literature and thought, films, multimedia activities, courses, workshops, family programmes, guided tours for the general public and tours booked beforehand for groups, prepared visits for people with hearing difficulties, concerts, stage performances and coffee discussions for the elderly. The humanities, music, international cooperation, educational and family activities and multimedia programmes put on a great many events in several formats: concerts, theatre shows, debates and talks, literature and thought cycles, film shows, courses and workshops.

• Of all the exhibitions put on in 2009, the most popular was that of the Catalan painter, Joaquim Mir, which received 130,000 visits, followed by the one on the architect Richard Rogers with over 120,000. The retrospectives of the Fauve painter Maurice de Vlaminck, the architect Andrea Palladio, and "The Worlds of Islam" were also popular, with each receiving almost 100,000 visitors. Special mention should be made of the exhibitions that showed works from the “la Caixa” Foundation Contemporary Art Collection, one of the most important in the Spanish state, which were seen by nearly 300,000 visitors.

• In the area of Photography, we highlight the exhibition of the award-winning works from the FotoPres “la Caixa”09 prizes.

Exhibitions
• Palladio, the architect (1508-1580)
• Cambodia, land of hope
• “la Caixa” Foundation Collection of Graphic Art. Sign, space, time
• Fair Trade: a history, a product
• The sea of Barceló in the hall of human rights and of the alliance of civilizations, United Nations building, Geneva
• The bread of angels. Collections from the Uffizi gallery. From Botticelli to Luca Giordano
• Imaginations. “la Caixa” Foundation Contemporary Art Collection
• FotoPres “la Caixa”09
• Joaquim Mir. Retrospective (1873-1940)
• The look of the artist: Luis Gordillo. Dogmatic Cosmetics. “la Caixa” foundation contemporary art collection
• The worlds of Islam in the collection of the Aga Khan Museum
• Massimo Bartolini. In the back of my mind
• Maurice de Vlaminck, a fauve instinct. Paintings from 1900 to 1915

CaixaForum Barcelona
Cultural Programmes

• Mersad Berber. Retrospective
• Looking at collection 2. “la Caixa” foundation contemporary art collection
• Modernism, modernity. From textile factory to CaixaForum. Permanent Space
• Richard Rogers + architects. From the House to the City
• Zabaleta 101. Centenary of Rafael Zabaleta
• Zones of risk. “la Caixa” Foundation Contemporary Art Collection

Humanities

• Cycles of talks
  • 70 years on from the Civil War
  • Four days with Dante and the Divine Comedy
  • China, India, Brazil: the case of the emerging countries. The effects of the current social and economic situation
  • Designing what we will be. Utopias for the XXI century
  • Isaiah Berlin. Freedom and Pluralism
  • The social construction of identity. Body, gender and culture
• Classical myths
• Countries in mutation. USA, Russia, United Kingdom, Italy and Romania
• Concerning the emotions

• Cycle of illustrated talks
  • Slavic Europe and its Literature
  • Music in the cinema
  • Letters from universal Journeys

• Film cycle
  • Cinema: city and architecture
• Poetry cycle
  • From poet to poet

• Recreation of History
  • Baspedas: Prince or Merchant?
  • Historical-archaeological recreation of the Iber world

International Cooperation

• Film cycle
  • Fair Trade: a history, a product
• Talk
  • Globalization and Civil Society

• Round Table
  • Every minute nine children die of malnutrition… did you know?

Music

• Concerts of Diversons, Music for Integration

• Concerts of the CaixaForum Music Season: 24 concerts with major performers and groups of Ancient Music, World Music and other styles, including Europa Galante, Giovanna Marini, the London Haydn Quartet, Marta Almajano, Soloists from the Seville Baroque Orchestra and Gustav Leonhardt

• Filmed music
  • The songs of the Soul. Voice and song in human expression
  • Diverse music from Central Asia

• Music afternoons
  • The times of Joseph Haydn
  • Felix Mendelssohn 1809-2009

• Summer nights
  • Gospel
  • Celtic Music
  • Jazz
  • Film music

Family Activities

• Family concerts
• Family cinema
• Street art. And if it’s raining, too!
• Dramatic arts
• Art in the lab
• Art in play (autonomous activities: CaixaForum back-packs, the Sol LeWitt mural: variations on a theme, Crack your Nut at CaixaForum)
• Workshops
• Educational space
• Family introductions to exhibitions
• Treasure hunts with clues

Educational Activities

• Plastic arts workshops
• Music workshops
• Visits stimulated by a leader to exhibitions
• Concerts
• Lectures
• Films

Multimedia Activities

• Concerts
• Films
• Lectures

Exhibition: Maurice de Vlaminck, a fauve instinct
CaixaForum Madrid

Details
Opened in 2008.
10,000 m².
1,419,387 visits in 2009.
1,120,224 visitors in 2009.

Location
Paseo del Prado 36, Madrid.

Facilities
Two exhibition halls.
Auditorium holding 333 people.
Five educational and/or multi-purpose spaces.

• CaixaForum Madrid celebrated its first birthday in February 2009, already established as a social and cultural platform for all publics. In its first full year, citizens proffered an outstanding welcome to the new social and cultural centre of “la Caixa” Welfare Projects in Madrid, receiving 2,521,696 visitors.

• Through the exhibitions of ancient, modern and contemporary art it programmed, and the concerts, literature and poetry cycles, debates on today’s issues, social, scientific and environmental workshops, educational and family workshops and activities for groups of elderly people, CaixaForum Madrid promoted knowledge and personal growth in citizens of all ages.

• Architecture was one of the year’s main subjects at CaixaForum Madrid through the exhibitions dedicated to Richard Rogers and Andrea Palladio, two architects intimately committed to humanity and the improvement of urban life. The centre also hosted a major retrospective on Vlaminck, one of the key fauve artists, and an exhibition of masterpieces of Islamic art from the prestigious collection of the Aga Khan’s Museum.

• Among the various activities organised by CaixaForum Madrid in its first twelve months, the greatest attendances were seen at the exhibitions, followed by educational events, concerts, family activities, the humanities cycles and Welfare Projects.
Exhibitions

- Cambodia, Land of Hope
- Chasing the Dream. The 8 Goals of Millennium Development
- Hannah Collins. History in the Making. Films and photographs
- The Yi School: thirty years of Chinese Abstract Art
- The Worlds of Islam in the collection from the Aga Khan Museum
- Maternities. Photographs by Bru Rovira
- Maurice de Vlaminck, a fauve instinct. Paintings from 1900 to 1915
- Palladio, the architect (1508-1580)
- Etruscan princes. Between East and West
- Richard Rogers + architects. From the House to the City
- Areas of risk. “la Caixa” Foundation Contemporary Art Collection

Humanities

- Cycles of talks
  - Andrea Palladio, yesterday and today
  - Double voices
  - Europe’s 20th century and its limits. A historical analysis
  - On the frontier: dialogues of a changing world
  - Europe: new scenarios, new frontiers. “la Caixa” Chair
  - Isaiah Berlin. Freedom and Pluralism
  - The social construction of identity. Body, gender and culture
  - Spanish thinkers of the 19th century
  - Religions of the ancient world
  - Open society, diversity and cohesion. “la Caixa” Chair
  - A challenge for Europe: the future of the social welfare system. “la Caixa” Chair

- Cycles of illustrated talks
  - Slavic Europe and its literature
  - Music in the cinema

Music

- Concerts of Diversons, music for integration
- Concerts of the CaixaForum music season
- Music Courses
  - Johann Sebastian Bach
  - A history of jazz
- Filmed music
  - The voices of Allah. The musical dimensions of Islam
  - Diverse music from Central Asia

Inside staircase at CaixaForum Madrid
CaixaForum Palma, Lleida, Tarragona and the “la Caixa” Foundation in Girona

CaixaForum Palma

Details
Opened in 1993.
4,000 m².
339,612 visits.
325,251 visitors.

Location
Plaza Weyler 3, Palma de Mallorca.

Facilities
5 exhibition halls.
Auditorium holding 163 people.
3 educational and/or multi-purpose spaces.

Exhibitions: Alphonse Mucha (1860-1939). Seduction, modernity and utopia; Chaplin in images; The art of Tibet. Images for contemplation; The aesthetic of Anglada-Camarasa. Permanent exhibition; Maternities. Photographs by Bru Rovira; Mersad Berber. Retrospective; Feet. Tracks towards evolution; Ramon Llull. History, thought and legend; Salvador Dalí and magazines; Areas of risk. Contemporary Art Collection of “la Caixa” Welfare Projects.

• Humanities: Cycles of lectures: 70 years on from the Civil War; China, India, Brazil: the case of the emerging countries. The effects of the current social and economic situation; The world of the muses. How to read classical poetry; Great women, great values; Social intelligence; My brain and I. Get to know yourself. Film cycles: Cinema and psychiatry. Souls of glass; Maternities. Courses: VII Humanities Hall Course: Mythology: the world of heroes; XIII Course in Classical Culture and Thought: Daily life in Greco-Latin antiquity. Seminars: Posters: from Alphonse Mucha to postmodernism. Congresses: First International Congress 1959 from Collioure to Formentor.

**CaixaForum Lleida**

**Details**
Opened 1989.  
1,835 m².  
85,490 visitors.  
95,762 visits.  

**Location**
Avenida Blondel, 3, Lleida.  

**Facilities**
1 exhibition hall.  
Auditorium holding 230 people.  
2 educational and/or multi-purpose spaces.  

- **Humanities:** Cycles of lectures: Historical biographies; Chillida: two approaches; The journey of foods: beliefs, customs and names; George Friedrich Händel (1685-1759); Heroines of fiction; The names of happiness; Universal Religions II; Science Afternoons.  
- **Cycles of illustrated talks:** Cartier-Bresson and Robert Frank, two opposing ways of seeing the world; Jacqueline du Pré. Filmed Music; The limits of the human. Faces of the monster in classical mythology; Past, present and future of the rumba.  
- **Film cycles:** With one’s own voice; D+D: Documentary plus Debate; Terres de Lleida Film Theatre; Cinema Mornings; 13th International Festival of Animation Films in Catalonia (ANIMAC).  
- **Music:** Concerts of the CaixaForum musical season; Diversons.  
- **Multimedia**  
- **Family Programme**

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**CaixaForum Tarragona**

**Details**
1,429 m².  
103,469 visitors.  
129,581 visits.  

**Location**
Cristófor Colom 2, Tarragona.  

**Facilities**
1 exhibition hall.  
Auditorium holding 177 people.  
3 educational and/or multi-purpose spaces.  

- **Exhibitions:** Alphonse Mucha (1860-1939). Seduction, modernity and utopia; “Botanic Harmony” – Count Urgell; Chasing the Dream. The 8 Goals of Millennium Development; Gustav Klimt. Drawings 1879-1918; Become a volunteer; “Kaüpunke” – Fito Conesa; The skin of the real. Engravings by Antoni Tàpies. Collection of Graphic Art of “la Caixa” Foundation; Feet. Tracks towards evolution.  
- **Humanities:** Cycles of lectures: The journey of foods: beliefs, customs and names; Between myth and religion; The Balkans: old and new keys; The names of happiness; Mucha and Art Nouveau, the flowering of modernity; Science week. Film and debate cycles: D+D: Documentary plus Debate; Cycles of drama, poetry and literature: Literary autumn. Music: Concerts of the CaixaForum Music Season; Concerts of Diversons.  
- **Multimedia**  
- **Family Programme**

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**“la Caixa” Foundation in Girona**

**Details**
32,967 visits.  
31,079 visitors.  

**Location**
Santa Clara, 11, 17001 de Girona.  

**Facilities**
Narcís de Carreras Auditorium, “la Caixa”, Tallers Room.  

- **Exhibitions:** Chaplin in images; Refugees: lives in transit; Chasing the Dream. The 8 Goals of Millennium Development; Origins. Five landmarks in human evolution.  
- **Educational Activities:** Music workshops; Plastic arts workshops; Educational concerts; Scientific theatre; Theatre in values; Cinema and young people.  
- **Humanities:** Cycles of lectures: Let’s rediscover master-pieces. Israel-Palestine: towards the hundred years war?; Classical thought; Difficult conversations. Conflict and the human condition; Georg Friedrich Händel (1685-1759).  
- **Cycles of films:** Filmed music: Documentary of the month.  
- **Music:** Concerts of Diversons. Music for integration.
New CaixaForum centres in Seville and Saragossa

CaixaForum Seville

- In September 2009, the Department of Culture of the Government of Andalusia ceded to “la Caixa” the use for 75 years of the city’s Reales Atarazanas (Royal Dockyards) to install the future CaixaForum Seville in this historic building. The new project will entail complete rehabilitation of the building, which will nevertheless lose none of its valuable architectural features.

- The architectural project for the conversion into CaixaForum Seville of the old ship-yards that Alfonso X the Wise ordered to be built was adjudicated to the architectural studio led by Guillermo Vázquez Consuegra.

- The future centre will emphasise the most relevant historical and archaeological elements of the Reales Atarazanas complex. The aim is to convert the building itself into a significant part of the contents of the CaixaForum, vindicating the historical and cultural wealth it encloses. Thus, most of the intervention will affect the upper part of the building, with a view to keeping the ground-floor space untouched. The project opts for constructing a sustainable building that respects the environment.

- Steel and Wood, emblematic materials in the history of navigation, evoked by the historical function of the Atarazanas, will be, together with glass, the main materials employed. Their fusion with bare brick will highlight the multiple colours of the new building.

- Intended to become a public space open to all, the Reales Atarazanas complex will be opened out to the city by means of a new public square.

- The future CaixaForum of Andalusia’s capital city will be similar to the CaixaForum centres of Madrid and Barcelona: all kinds of activities explaining science, technology and culture in their broadest senses will be fostered.

CaixaForum Saragossa

- At the end of December 2009, work began on the future CaixaForum Saragossa. The new centre is scheduled for completion by 2012, the planned opening date.

- The Catalan architect Carme Pinós is in charge of the CaixaForum Saragossa building project. She is seeking to convert “la Caixa” Welfare Projects’ new social and cultural centre into an avant-garde architectural landmark in the city.

- The building will be divided into two large and tall geometrical structures that will house the exhibition halls, creating a new public space on the ground floor that will connect the new El Portillo Park with the city through the bottom of CaixaForum. These two big exhibition halls will be suspended at different levels, so that the visitor can view the city when moving from one to the other.

- As a distinguishing feature, the Saragossa centre will be the first brand-new building to be used as a CaixaForum centre.

- The centre is located within the Mila Digital (Digital Mile) project, part of the City of Innovation and Knowledge that the Saragossa City Council is developing, in which businesses, cultural facilities and housing will stand side-by-side. The CaixaForum Saragossa plot covers an area of 4,407 m². The centre's total floor-space will exceed 6,000 m².

- CaixaForum Saragossa hopes to be a living space, at the service of people, in which culture becomes an effective tool for social cohesion and integration.
Exhibitions are one of the most important cultural activities of “la Caixa” Welfare Projects and the one that creates the most ripples. The entity’s own centres put on, in addition to the permanent exhibitions belonging to “la Caixa” Welfare Projects’ Contemporary Art Collection, a wide range of exhibitions on diverse themes that are constantly being changed. In addition, the entity organises throughout Spain and outside the centres themselves travelling exhibitions accessible to every kind of public.

Travelling Exhibitions

- The travelling exhibitions of “la Caixa” Welfare Projects are shown in halls offered by local institutions and marquees put up in cities all over Spain to enable free access of the general public to the exhibition. These are explanatory exhibitions on social questions, art, photography, history, environment and science, which are often accompanied by complementary activities designed for the families and schools of the town where the exhibition is on. In 2009, “la Caixa” Welfare Projects travelling exhibitions moved 254 times.

- With them, Welfare Projects contributes to making society more aware of social questions, encourages knowledge and creates spaces for the promotion of culture that become genuine meeting places.

- In 2009, photography exhibitions were put on in 116 Spanish cities, including By the thread of silver. Photographs of Extremadura in the Mas Archive; Andalusia imagined. Photographs 1910-1930; Avelino Pi. Photography of sport; Chaplin in images; Fotopres ’07; Henri Cartier-Bresson. Photographer, and A century of motorcycling as a sport in Catalonia. There were also historical exhibitions around particular themes, such as: Europe was a road. The pilgrimage to Santiago in the Middle Ages; The Ibers. Our civilisation before Rome; Science in the World of Al-Andalus; The aromas of Al-Andalus; The castles of Al-Andalus; or The millares. An age-old civilisation. Plastic arts exhibitions included: Alphonse Mucha 1860-1939. Seduction, modernity, utopia; Chilida. 1980-2000; Designers for a myth. Homage to Toulouse-Lautrec; Joaquim Mir. Retrospective (1873-1940); Rodin and Symbolist Mythology; and A day in Mongolia. The Holdings of the Welfare Projects Collection were also used for exhibitions, such as Poetic abstraction; The aesthetic of Anglada-Camarasa; The trace of the artist; The skin of the real. Engravings by Antoni Tàpies.

Art in the Street

- The Art in the Street programme is a pioneering initiative from “la Caixa” Welfare Projects. It started in 2007, in order to bring art closer to citizens and knock down the barriers that sometimes separated them from contemporary creation.

- The exhibitions are in the street, in famous spaces given by the city councils, to achieve a more direct and enriching connection between the pieces on show and the people contemplating them. The project puts works of renowned artists within reach of everyone, with a view to creating a dialogue between these works and the architecture of the place where they are shown.

- The exhibitions organised in 2009 by Welfare Projects in 11 Spanish cities within this programme were:

  
  - **Manolo Valdés.** Exhibition of 17 sculptures of the Valencian artist living in New York, Manolo Valdés. The works (five of them done expressly for this exhibition) represent themes from history and art recreated freely. Cities: Murcia, Málaga, Cáceres, Girona, Santander, Donostia and Madrid.

Art in the Street. The Thinker by Auguste Rodin
Music

Sharing the experience of listening to music and taking part in it usually has a positive social effect. “la Caixa” Welfare Projects devotes various programmes to popularising music, organises participative concerts with non-professional singers and promotes music seasons, school and family concerts and specialist courses.

Participative Concerts: Händel’s Messiah
• These concerts are a unique experience that brings together renowned professional musicians with amateur choral singers in a joint interpretation of one of the most famous and significant works of all times: Händel’s Messiah. Starting in Barcelona in 1995, this project had the dual objective of recognising and stimulating the social practice of singing and music that takes place in choral societies and promoting social participation in the area of culture. Since then, over 17,000 individual participants have sung the choral parts of this work and almost 171,000 people have attended the concerts. In 2009, 2,476 singers took part and 13 participative concerts took place: two in Madrid, Barcelona, Valencia and Donostia, and one in each of Palma de Mallorca, Santa Cruz de Tenerife, Lleida, Girona and Valladolid. For the second consecutive year, in 2009 Händel’s Messiah was broadcast on television and by Internet, in collaboration with TVE (the Madrid concert). The overall public for these broadcasts exceeded 100,000.

Participative Concerts: Carmina Burana by Carl Orff
• As described above, lovers of choral music could sing in 2009, for the second year in Barcelona and the first in Madrid, the choral parts of Carl Orff’s Carmina Burana. The concerts were held in June, with 897 singers taking part.

Diversons. Music for Integration
• Welfare Projects runs the programme Diversons, to make better known the traditional music of the countries of origin of many people now living in Spain, with the objective of developing closer links and cultural exchange between immigrants and the autochthonous population. The participants, selected through an annual contest, are traditional world music interpreters. 210 concerts all over Spain, attended by 103,626 people, took place in 2009.

School concerts
• This programme seeks to bring music into the schools (infants, primary and secondary) as an activity that is both educational and playful. School and family concerts offer children the experience and the pleasure of attending attractive and stimulating events. They also give teachers the opportunity of rounding off their pupils’ musical education with an activity that can be developed both in the classroom, with the teaching material that Welfare Projects makes available before the concert, and by attending the school concerts. In 2009 the following productions were put on: The Superbarber of Seville, Metal and its colours, Cinderella, Sakapatú! A trip through Andean music, The Moussakis. Music from the Balkans, Within a suitcase and A glass of mint tea. Music from the Maghreb.

Antiqva
• Through this programme, Welfare Projects promotes Ancient Music concerts that are held in the open air in well-known spaces in various Spanish cities. The objective of the project is to bring to the general public Ancient Music, interpreted with historical criteria and instruments, and to support the musicians, selected through an annual contest, at the start of their professional careers. In 2009, 46 concerts by nine musical groups were put on in 7 cities.

Solidarity concert of “la Caixa” volunteers
• 2009 saw the second year this concert took place, on this occasion organised in benefit of the NGO Sonrisas de Bombay (Bombay Smiles), which works with the poorest and most vulnerable communities of this Indian city. Well-known musicians of various nationalities took part in the concert and 10,570 euros were collected.
Details of “la Caixa” Welfare Projects 2009

“la Caixa” Welfare Projects Budget
Directory of the “la Caixa” Foundation
Details of “la Caixa” Welfare Projects 2009

“la Caixa” Welfare Projects Budget
Breakdown of the budget

Welfare Projects Expenditure in 2009

<table>
<thead>
<tr>
<th>PROGRAMMES</th>
<th>IN THOUSANDS OF EUROS</th>
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</thead>
<tbody>
<tr>
<td>Social programmes</td>
<td>278,543</td>
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<tr>
<td>Environmental and scientific programmes</td>
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<td><strong>Total</strong></td>
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Welfare Projects Budget for 2010

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<tr>
<th>PROGRAMMES</th>
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<tr>
<td>Social programmes</td>
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<td>Environmental and scientific programmes</td>
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<td><strong>Total</strong></td>
<td><strong>500,000</strong></td>
</tr>
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Directory of the “la Caixa” Foundation
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www.cege.es

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