2010 Annual Report “la Caixa” Welfare Projects
The spirit of “la Caixa”
### Welfare Projects Expenditure in 2010

<table>
<thead>
<tr>
<th>Programmes</th>
<th>In Thousands of Euros</th>
</tr>
</thead>
<tbody>
<tr>
<td>Social programmes</td>
<td>326,089</td>
</tr>
<tr>
<td>Environmental and Scientific programmes</td>
<td>58,937</td>
</tr>
<tr>
<td>Cultural programmes</td>
<td>49,711</td>
</tr>
<tr>
<td>Educational and Research programmes</td>
<td>27,892</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>462,629</strong></td>
</tr>
</tbody>
</table>

### Welfare Projects Budget for 2011

<table>
<thead>
<tr>
<th>Programmes</th>
<th>In Thousands of Euros</th>
</tr>
</thead>
<tbody>
<tr>
<td>Social programmes</td>
<td>335,277</td>
</tr>
<tr>
<td>Environmental and Scientific programmes</td>
<td>68,148</td>
</tr>
<tr>
<td>Cultural programmes</td>
<td>63,888</td>
</tr>
<tr>
<td>Educational and Research programmes</td>
<td>32,687</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>500,000</strong></td>
</tr>
</tbody>
</table>
2010
Annual Report “la Caixa” Welfare Projects
The spirit of “la Caixa”
Welfare Projects Committee

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Isidro Fainé

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Javier Godó
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Óscar Calderón

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Science Director
Jorge Wagensberg

Director of Social Marketing
Daniel Zafra
The ultimate and most important *raison d’être* of “la Caixa” is to improve the living conditions of people, of everyone, but particularly of those who need our help the most.

It’s therefore no surprise that, for over 100 years, one of the differentials that best define “la Caixa” is its commitment to society. Through its Welfare Projects, the Institution returns to society a significant part of the profits made by its financial business.

Given the current economic situation, it’s more important than ever to promote social, educational, cultural and environmental programmes that help to alleviate people’s problems. In this respect, the financial Institution approved a budget of EUR 500 million for its Welfare Projects in 2010. This figure makes “la Caixa” the leading private foundation in Spain by size of budget, and one of the most important in the world.

Carrying out programmes of a social nature that meet the emerging needs of today’s society is becoming a fundamental priority for “la Caixa”.

Through the CaixaProinfancia programme, we help to break the vicious circle of poverty in which many Spanish children are trapped as a result of precarious family situations.

People with difficulties in finding a job are also trapped in this vicious circle of marginalisation. Aware that unemployment not only affects the unemployed but also has a bearing on society as a whole, “la Caixa” Welfare Projects has launched the Incorpora programme, aimed at offering decent employment to help integrate the most vulnerable people into society.

We have recently started up a project aimed at establishing a model of community spirit in 17 regions throughout Spain characterised by their high degree of diversity. Through the Intercultural Community Relations programme, the “la Caixa” Foundation encourages social cohesion and integration and helps society as a whole to tackle the particular problems of highly diverse communities.
Introduction

The elderly are one of our most important assets and ensuring both their welfare and their full participation and integration in society has formed part of the social commitment of “la Caixa” for more than 100 years. The **programme for the Elderly** is therefore our most long-standing project.

Innovation has always played a significant role in Welfare Projects. “la Caixa” was the first private institution committed to bringing new technologies closer to the elderly as well as granting scholarships for Spanish universities, providing vocational training for prisoners and promoting **affordable rental accommodation** for the young and elderly.

Loyal to this spirit, we have now consolidated a **programme of integrated care for the very ill and their relatives**. Through this programme, we want to alleviate the suffering of the terminally ill, to ensure they are well cared for during their last days and to guarantee appropriate emotional, spiritual and social support.

In addition to the above lines of action, “la Caixa” Welfare Projects has also launched other projects aimed at covering various deficiencies in society. Raising awareness and **preventing the consumption of drugs**, encouraging **volunteer programmes and granting microloans** through the **MicroBank** to enterprising people who cannot access the usual channels for credit are just some of these initiatives.

There are also the **more than 1,000 projects promoted by associations throughout Spain** and supported by Welfare Projects in 2010 through its call for applications for Aid for Social Initiatives. All these projects are aimed at attending the needs of the most disadvantaged in society.

Our commitment extends beyond our borders. Through our **International Area**, “la Caixa” also helps to eradicate extreme poverty in the most underprivileged countries by supporting 52 initiatives aimed at improving the living conditions in those places that most need our support. In this same area, Welfare Projects also leads a **child vaccination** programme for children under 5 and has already vaccinated more than a million of them.

Advancing knowledge is possibly one of the best ways to improve social welfare. In line with this idea, we promote training for university students at the most prestigious universities in Spain and abroad thanks to **scholarships from “la Caixa”**. There are also the people benefiting from the **Biomedical Research Aid programme** at Spanish scientific centres of excellence, among others.

**Support for research** received a considerable boost from Welfare Projects in 2010. The opening of the “la Caixa” Molecular Therapy Unit for Cancer, led by Dr. Josep Baselga, and the creation of the Global Health Institute of Barcelona confirm the commitment of “la Caixa” to this area. These programmes are in addition to the support for the National Cardiovascular Research Centre, the Wider Centre for Endoscopic Surgery, the AIDS research laboratory, irsiCaixa, and the RecerCaixa grants for university research.

Recently, the **environment** has also become a primary issue within the fields of action of our Welfare Projects. The **Conservation of Natural Spaces and Social Rehabilitation** programme helps to sustain the most valuable ecosystems in Spain through a range of actions to preserve the environment, also giving priority to hiring the disadvantaged to carry out the work required.

The scientific commitment of Welfare Projects is completed with the programme entitled **“la Caixa” in Favour of the Sea**, the huge informative and awareness-raising task undertaken by both **CosmoCaixa science museums**, in Madrid and Barcelona, and by the travelling exhibitions on the environment which, promoted by the Institution, visit Spanish towns and cities every year.
The CaixaForum model has become a well-established social and cultural benchmark for the 21st century. It comprises meeting points, open spaces and platforms for knowledge, where tradition and innovation are brought together in the proposed programmes.

The activities proposed by the “la Caixa” centres are also complemented by cultural exhibitions that travel around Spain, promoted by Welfare Projects.

And continuing our philosophy of joint initiatives, one of the new actions recently undertaken by Welfare Projects in the area of culture is the establishment of collaboration agreements with great cultural institutions. 2010 saw the consolidation of the union between the Contemporary Art collections of the “la Caixa” Foundation and MACBA into one of the most valuable collections of contemporary art. This action is in addition to the agreements with the Prado Museum in Madrid and the Louvre Museum in Paris.

Talks on current affairs, poetry, cinema and music, via proposals as emblematic as the participatory concerts of the Messiah and the project entitled Diversons. Music for Integration completed the cultural programme that has proved to be highly popular with the public.

All these initiatives reveal the commitment of “la Caixa” at all levels. The EUR 500 million budget was allocated as follows to the different areas of action: EUR 326 million to carrying out social programmes; EUR 62 million to promoting scientific, environmental and research initiatives; EUR 55 million to encouraging cultural schemes and EUR 27 million to supporting educational projects.

In short, 2010 has been an intense year in which striving for efficiency and contributing to the welfare of all kinds of people have been the two cornerstones for our Welfare Projects.
Social Programmes

Introduction
Intercultural Community Relations
Fighting Child Poverty
Integration of disadvantaged groups into Society and Work
Integrated Care for Very Ill People
Active and Socially Integrated Elderly People
International Division: commitment beyond our borders
Affordable Housing
Aid for projects of social organisations to assist disadvantaged groups
Social Programmes

The most defining feature of “la Caixa” has been its commitment to people since it was first established over one hundred years ago. This became even more important in 2010, a year that was marked by an adverse economic environment. The Welfare Projects have increased their efforts to contribute to meeting the most pressing needs. As a result of this, the Institution devoted a total of 326 million euros to its social programmes, 71% of its overall budget of 463 million euros.

Main lines of action in 2010

Unemployment, the economic climate, health and ageing are just four of the main concerns quoted most frequently by our citizens. Thus in 2010, the Welfare Projects devoted a large proportion of its resources trying to respond to each of these. Hence, the Incorpora project, aimed at promoting employment among groups with difficulties, including training prisoners, and the CaixaProinfancia project to improve opportunities for children in a situation of poverty, are two of the Institution’s most important initiatives. Care for patients with serious illnesses is also one of the most innovative ambits of work, as well as promoting the active ageing of our elderly, to which the Institution has paid special attention since its origins.

In addition to these four strategic areas of action, Welfare Projects offers a wide range of social initiatives aimed at providing solutions to some of today’s most pressing problems.

The search for greater social cohesion encouraged the launch of a new Intercultural Community Relations programme, aimed at promoting harmony in seventeen towns and neighbourhoods with a high concentration of cultural diversity.

The building of affordable rented housing for the young and elderly received a new boost in 2010 with the resumption of developments which had stopped due to the crisis, by turning them into affordable family housing with rents considerably lower than market prices.

Granting microloans also generates opportunities for entrepreneurs with funding difficulties. Each loan is estimated to generate an average of 2.5 jobs.

Support for social and economic development in low income countries and promoting infant vaccinations, with over one million children vaccinated to date, is promoted through the International Division, the Institution’s commitment beyond our borders. As part of these objectives, ISGlobal Barcelona, promoted by the Welfare Projects in 2010, has as one of its main aims to improve the health of the most vulnerable groups and break the vicious circle of illness and poverty in which they are trapped.

With these programmes, the Institution aims to have an impact on some of society’s most pressing problems today.

Vocation for cooperation

In addition to providing an answer to problems that have arisen in society in recent years, “la Caixa” Welfare Projects also has other, more long-standing programmes.

In operation since 2005, the programme to support and foster Volunteer Work encourages the involvement of all the employees of the “la Caixa” Group in Welfare Projects and contributes to optimising human resources, materials...
and management systems of social entities working with volunteers. Within this Corporate Volunteer Work Scheme, 3,286 current and early-retired employees of “la Caixa”, along with family members and friends, work actively in solidarity initiatives. Currently this figure is over 13% of the total staff of the Institution. At present “la Caixa” has 42 provincial associations of volunteers. Among the most noteworthy actions promoted is the collection of over 205 tonnes of food for the most underprivileged in late November.

The **Let’s talk about drugs** initiative received the Queen Sophia Prize for the fight against drugs in 2010, awarded by the Red Cross Foundation for Care to Drug Addicts (CREFAT). This was awarded to the project which aims to prevent the consumption of these substances, particularly among the young and public in general. This project has several lines: a travelling interactive exhibition that offers innovative resources and information for understanding the effects of drug consumption on the brain, behaviour and health in general; an awareness-raising campaign aimed at families, including a prevention guide, a free telephone hotline, educational material for working on prevention at school from a scientific perspective; and a campaign of training and updating professionals working in Health Centres. Since this project was set up, it has provided assistance to 3,993 families.

**Violence: zero tolerance**, set up in 2005, supports psycho-social care and the reintegration into society of victims of gender violence, as well as promoting the prevention of violent behaviour and generally raising awareness of this problem. This initiative consists of an awareness-raising campaign aimed at both secondary school students and teachers and undergraduates and a line of training future specialists. In addition, it is aimed at women who are victims of gender violence through lines such as projects jointly promoted by the Red Cross and COCEMFE.

Welfare Projects is also present in hospitals. To minimise the impact of a hospital stay for both children in hospital and their family members, “la Caixa” Welfare Projects has created 66 educational-play spaces in children’s hospitals. These are part of the Hospital CiberCaixa, which reinforces the humanisation of the health system by creating a happy environment full of friendly interchanges in hospitals, which has positive repercussions on children’s welfare. In promoting activities organised in these CiberCaixa, “la Caixa” volunteers and as well as older people from the healthy and active programme and members of other hospital volunteer associations work together. CiberCaixa has material such as Hospital KitCaixa that makes children more aware of their new situation and softens the impact of their illness.

With this same idea, but located in civic centres or schools, the Welfare Projects has a network of **CiberCaixa Let’s meet after class**. These are educational areas where pedagogic activities are conducted both out of school hours and in holiday periods, so as to provide a work-life balance for families in which both parents work. The CiberCaixa network of facilities are complemented by those set up by the Welfare Projects in six prisons designed to provide prisoners with access to new technologies and are helped by elderly volunteers who, besides their knowledge, also convey to participants their life experience and values.

As regards thought, Welfare Projects promotes the **Collection of Social Studies**, designed as a platform of analysis and debate on social changes, the environment, technology and public health in modern society. In 2010, three new studies were published: *Caring for others. A challenge for the 21st century*, *School Failure and Dropouts in Spain* and *Childhood and the Future. New realities, new challenges*. 

Volunteer with patients at one of the CiberCaixa Hospitals
In 2010, "la Caixa" Welfare Projects implemented a new programme of Intercultural Community Relations.

This is a pioneering initiative whose purpose is to generate a leading model of community relations in cultural diversity management which promotes harmony and social cohesion.

This programme was implemented in 17 neighbourhoods and towns in Spain which are characterised for having high cultural diversity.

**Definition**

The Intercultural Community Relations programme is a pioneering initiative whose purpose is to generate a leading model of community relations in cultural diversity management. Cooperation is provided for community representatives in each area to promote the possibilities each has to offer as regards intercultural harmony.

**Action**

To promote processes to favour local development and improve living conditions for all who live there; to prepare citizens in general to face the opportunities, challenges and problems of this new situation; to prevent and redirect situations of social conflict towards intercultural harmony.

**Ambit**

17 neighbourhoods and towns throughout Spain.

**Groups prioritised**

Infants, the young and families.

- The "la Caixa" Welfare Projects Intercultural Community Relations programme was set up to foment social cohesion in areas with high cultural diversity. The programme, both on a national, regional and local scale constitutes the main core of social action in a new intercultural context, since it articulates exercising shared responsibility and highlights the value of the huge background of experiences carried out by community representatives in our country and constitutes a guarantee of sustainability.

- This programme has been implemented in 17 neighbourhoods and towns in Spain, which are characterised for having high cultural diversity, through social entities and with the cooperation of the public administration and existing resources in each area, under expert management. The aim is to cooperate with local agents to promote the possibilities each area has to offer a regards intercultural harmony. This programme is aimed at infants, the young and families.

- Through competitions open to not for profit organisations (the charities sector), seventeen areas were chosen to roll out the programme in collaboration with local entities in each area. To make this selection, the area where the action was carried out, the previous experience of the social entity, its relationship with the area represented and the proposal made by the team and intercultural community relations were taken into account.

- This initiative is currently being carried out in the following areas: the neighbourhoods of el Clot, the northern area of Nou Barris and el Raval in Barcelona, Daimiel, Elche, El Ejido, Getafe, Granada, Jerez de la Frontera, Leganés, Logroño, Pueblo Nuevo in Madrid, Paterna, Salt, San Bartolomé, Tortosa and Saragossa.

- In each of these seventeen areas, comprehensive action is being conducted through multidisciplinary teams which act as reference points and the driving force of harmony in three priority ambits: social and educational, community health and social relations. Work is done in these ambits of action because of their considerable importance in local everyday life and the substantial impact these three ambits have on the community.

- The seventeen teams are formed by people with experience in intercultural community relations, many of whom have qualifications in social sciences. Teamwork, coordinating with other resources and the capacity to make the community respond are essential to this programme, which does not aim to be just another resource but to reinforce the existing ones. This means providing the social agents working in the area with the possibility to provide answers to the
challenges and problems of this new social situation.

- The seventeen entities are coordinated by the “la Caixa” Foundation, which in turn receives cooperation from the Autonomous University of Madrid’s Institute of Migration, Ethnicity and Social Development.

- This initiative aims to become a leading reference as regards a model and methodology of action, by providing ideas and analysis that can contribute to the debate in the field of intercultural aspects and social cohesion. It is a preventive model which fosters the integration of all citizens, contributes to social cohesion and, in short, prepares citizens in general to face the challenges and overcome the processes and situations of social marginalisation in communities with a high degree of diversity.

- As the main part of its development and organisation, the Intercultural Community Relations programme includes the ongoing interpretation of the results obtained, particularly on a qualitative and quantitative level, and their assessment. In this regard, an initial study is carried out on the level of harmony and a survey and representative sample of the population in each of the seventeen areas and in six control areas which will be repeated each year. These are qualitative and quantitative strategies which complement each other to strengthen reflection, the programme’s thoroughness and, in short, the scientific basis of intercultural community relations.

- These programme last approximately three years in each area, after which contribution will have been made to transform the existing dynamics in these areas, after establishing mechanisms of coordination and participation to enable the community representatives in the area to be able to respond to the opportunities and challenges arising from cultural diversity.

- To aid the development of the programme in the chosen towns, the “la Caixa” Foundation and the Spanish Federation of Towns and Provinces (FEMP) signed a cooperation agreement that will enable joint actions to be carried out to promote, spread and implement this initiative. As regards this, the “la Caixa” Foundation also cooperates with the Ministry of Employment and Immigration to roll out this programme. Thus, the allocation provided by the Ministry of Employment and Immigration for the programme, through the Secretary of State for Immigration and Emigration, is focused on technical guidance based on the Strategic Social and Integration Plan passed by the Council of Ministers in February 2007.

Wei Lin participates in activities to get young people together in Tortosa and attends language classes. Her teacher, Irene, is quite pleased to have helped her, and also happy to participate, along with other professionals and neighbours, in a project to improve harmony in the neighbourhood...
Fighting Child Poverty

According to several international bodies, Spain is one of the developed countries with the highest rate of child poverty. In response to this problem, “la Caixa” Welfare Projects set up CaixaProinfancia, a programme designed to promote social and educational development for children in situations of poverty providing comprehensive attention for all the family. For the last three years CaixaProinfancia has worked to open the door to a better future and provide equal opportunities for minors at risk of or in a situation of social marginalisation in Spain.

As part of this initiative, highlighting the educational aspect, the programme CiberCaixa Let’s meet after class! provides these minors with a non-formal pedagogic environment outside school hours and during holiday periods.

CaixaProinfancia

Definition
Social, educational and economic resources aimed at families with children at risk of social marginalisation, with the aim of improving their welfare and breaking the circle of hereditary poverty.

Action
The financial institution provides assistance aimed at educational and psychological support, and periods spent at open centres and summer schools and camps; also included in this assistance is the provision of basic goods (food, hygiene products, school equipment, glasses and hearing aids).

Ambit
Madrid, Barcelona, Valencia, Seville, Malaga, Saragossa, Murcia, Bilbao and their metropolitan areas, and also the Canary Islands and Balearic Islands.

Beneficiaries
Families with minors aged 0 to 16 in a situation of or at risk from social marginalisation.

Collaborating
358 social entities.

Figures. 2007-2010
165,328 children assisted.
520,279 assistances given.

In 2010, “la Caixa” Welfare Projects spent over 45 million euros on the CaixaProinfancia programme, which is designed to promote the development of the children and families in our country that have the fewest resources. The project has functioned since 2007 with the aim of strengthening the welfare and development of vulnerable children by providing services and economic assistance that favour the social integration of children and provide them with opportunities to build a better future.

Beneficiaries are families with a minimum established income and with children aged 0 to 16, who are in process of social integration or could enter such a process.

Around half the families receiving benefits from this project (45%) were single parent families. This means that children are looked after by only one parent (usually the mother). Large families, those with three or more children, are another of the main groups assisted by CaixaProinfancia. Most of these minors were born in Spain (80%), followed by those from countries such as Morocco, Ecuador or Bolivia.

“la Caixa” Welfare Projects is the promoter of this programme while 358 social entities are in charge of implementing CaixaProinfancia throughout Spain. These organisations work under the premise that today’s children are the adults that will shape tomorrow’s society, thus caring for

Since Esther has been helped by CaixaProinfancia she feels she has more support and is calmer at a difficult time in her life. Her son has everything he needs to grow and her daughter attends extra classes after school. In addition, since Ofelia, a social worker, has participated in this programme she has more resources to help other families in the same situation...
their childhood is not only important to achieve their welfare, but also to build a better future society.

- These organisations and the Public Administration identify those children and families who are most likely to benefit from this programme, and then conduct an overall assessment of the minor’s needs and monitor him/her through a family work-plan.

- CaixaProinfancia tackles child poverty in an integrated way, promoting children’s social and educational development and providing them, when it is necessary, with material assistance. The activities of the programme include:
  - Psycho-social care: psychological help and family therapy, educational back-up, activities at open centres and summer camps and schools.
  - Help for babies: food and child hygiene products, school equipment, glasses and hearing aids.

- This assistance is made available through the CaixaProinfancia cheques, which can be exchanged for the different services and basic goods offered by the programme in the establishments and entities belonging to it.

<table>
<thead>
<tr>
<th>CiberCaixa Let's meet after class!</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Definition</strong> Social and educational spaces for reception out of school hours and in school holidays of children aged between 3 and 12, whose families find it difficult to look after them.</td>
</tr>
<tr>
<td><strong>Action</strong> Resources and activities that strengthen the children’s cognitive, emotional and social development. The activities promoted at these facilities are aimed at encouraging positive attitudes and values for their future such as those related to family relationships, the habit of study, cooperation playing together, free time and environmental education.</td>
</tr>
<tr>
<td><strong>Ambit</strong> Madrid, Barcelona, Badalona, Valencia, Malaga, Palma de Majorca, Las Palmas de Gran Canaria, Valladolid and La Laguna.</td>
</tr>
<tr>
<td><strong>Beneficiaries</strong> Children aged between 3 and 12 from families that find it hard to reconcile their job and child care and/or are in an especially vulnerable situation.</td>
</tr>
<tr>
<td><strong>Figures. 2007-2010</strong> 51 CiberCaixa in operation. 9,264 beneficiaries.</td>
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</table>

- The programme CiberCaixa Let's meet after class! is designed for children between 3 and 12 years old and takes place in several public buildings (schools, civic or social centres, etc.) which remain open after school hours or during holiday periods with the aim of accompanying minors while they grow up and become socialised, acting as a support for the work of the family and school.

- The children receive informal training and do educational activities in an informal context. Trained staff work on the children’s social, emotional and cognitive development.

- In line with the overall strategy of overcoming child poverty promoted by “la Caixa” Welfare Projects, the CiberCaixa programme Let's meet after class! fosters the social and educational advance of children with very few opportunities. The initiative is designed for those children who are particularly vulnerable and those who live in homes where the parents find it hard to reconcile their work and family life.

- The activities focus on three areas:
  - Computer space, in which children can relate to each other through new technology.
  - Reading and audiovisual space, with various learning materials.
  - Infants’ space, equipped with the furniture, games and specific resources for the very young.

- In 2010, 3,481 children benefited from this programme in the 51 CiberCaixa programmes Let's meet after class! which are already in operation.
Having a proper job is basic for a person to be able to look at their future with hope. Based on this principle, the “la Caixa” Welfare Projects Incorpora programme helps promote the hiring of those people at risk of marginalisation or already suffering it with the aim of helping them to join society.

In parallel, the scholarships for prison inmates awarded by Welfare Projects provide training for prisoners, with a view to facilitating their reintegration into work and society when they complete their sentences and are released from prison.

“la Caixa” Welfare Projects Incorpora with integration into work

Definition
Programme of intervention for jobs that encourages the integration into normal companies of people who have difficulties in entering the world of work, as a mechanism to include them in the job market.

Action
Joint work of companies, social organisations and job developers to assist the hiring of people from disadvantaged groups.

Ambit
All of Spain and Morocco.

Beneficiaries
People with special difficulties to enter the world of work: disabled people, people with mental disorders or people in a situation of social marginalisation or at risk of it (young people, the over-45s, immigrants and women affected by domestic violence).

Collaborating
13,626 companies have hired beneficiaries.
248 social entities.
369 job developers.

Figures. 2006-2010
32,740 vulnerable people hired.
58 Incorpora courses for Job Developers in 26 Spanish universities in which 1,451 experts from 813 social entities have taken part.

• The Incorpora programme, set up in 2006, received funding of 12.3 million euros for 2010. The close collaboration between the two main cornerstones of this programme is its most distinctive feature, which allows it to provide quality service to all those involved. The full consolidation of this model and the experience gained over the last five years allowed it to confront the effects of the crisis.

• The number of people attended by the programme stood at 32,740, almost 10,000 more than in 2009.

• Despite the economic crisis, the number of companies collaborating with the programme grew considerably, rising from 9,542 in 2009 to 13,626 in 2010.

• The number of social entities specialised in labour integration and linked to the programme grew to 248, distributed among the Incorpora Groups set up in each autonomous community, compared to 236 at the end of 2009. This means that organisations that previously worked independently now have a integration network to work together with the aim of rationalising resources and sharing knowledge and methods.

• The job developer is one of the key elements in Incorpora. Through job developers, Incorpora builds a bridge between the social organisations that operate to integrate people into work and companies. The 369 job developers in the programme, who receive ongoing training from Welfare Projects, research the preferences of the companies in their area with the aim of offering them the profiles that best match their requirements. They also monitor the future employee’s training process, support those who have found work and mediate in any possible conflicts that might arise in the labour relationship.
This support at work for those in or at risk from social exclusion is one of the features best rated by companies, which see it as Incorpora’s main added value. Thus, the member companies participate in a programme of Corporate Social Responsibility in Job Integration which provides them with the opportunity to include values of social and economic commitment to their management, while favouring the company’s competitiveness and fostering sustainable development.

Thanks to the mediation work carried out by Incorpora in the last three years, we have managed to bring businessmen and the underprivileged together, favouring reciprocal benefit and leaving mutual distrust to one side.

In November 2010, the presentation ceremony of the III Incorpora Awards took place. This Award recognises the best actions in the field of employing people who are socially excluded or at risk of social marginalisation. The prize-winning companies were: Perfumerías y Droguerías Ana Pilar (small company category); Expoclean (medium-sized company category); CLN Servicios Integrales (large company category); and Carrefour (work on the web category).

As part of the Incorpora programme, and in collaboration with universities from all over Spain, courses are organised for Job Development Experts coordinated by the Observatorio de la Economía Solidaria (OES). Since the start of the programme, over 1,000 job developers have been trained.

The Scholarships for prisoners programme of “la Caixa” Welfare Projects offers an opportunity to improve the future of the prison population. Through these scholarships, prisoners serving the second and third levels attend professional training courses at centres outside the prison, in order to acquire knowledge that will enable them to tackle their future reintegration into society with a guarantee of job stability.

This programme highlights the coupling of prisoners’ social and labour skills both during the final stages of their sentence and after their release. The aim is to foster their continued training and provide them with necessary, useful skills for their reintegration into society and the labour market.

This pioneering scholarship programme in Spain was set up in Catalonia in 2005 and has now been extended to all the autonomous communities throughout Spain. This initiative is the result of an agreement signed in 2006 with the Ministry of the Interior, and has been renewed annually. Between 2005 and 2010, “la Caixa” Welfare Projects financed a total of 4,292 scholarships in Spain, with a total investment of 22.7 million euros.

### Scholarships for prisoners

**Definition**
Training scholarships for prisoners in order to give them access to knowledge and professional skills that permit their reintegration into society on completing their sentences.

**Action**
Professional training courses in trades in high demand on the job market outside prison, taught in collaboration with the Catalan government’s Department of Justice in Catalonia and with the Ministry of the Interior in the rest of Spain.

**Ambit**
Throughout Spain.

**Beneficiaries**
Prisoners in the second and third levels of their sentences.

**Collaborating**
78 educational centres.

**Figures, 2009-2010**
1,432 scholarships awarded.
4,700 euros on average for each scholarship.
Beneficiaries taking part: 1,432.
Beneficiaries gaining diplomas: 1,365.

Carmen suffers from osteosclerosis but this does not prevent her from working at the Special Employment Centre in Caspe, where she attends the public and also passes on her good humour to her colleagues. Her father is happy to see her work...
Integrated Care for Very Ill People

The aim of this programme is to improve the quality of life for those who are suffering from serious illnesses by providing both patients and relatives with suitable emotional, spiritual and social care, and accompanying them in the final stages of life.

To achieve this objective the programme also uses professional healthcare and social workers who care for the serious ill to aid them in their endeavour.

Integrated Care for Very Ill People

Definition
Programme of Integrated Care for the Very Ill People, aimed at improving their quality of life and complementing the current model of care with psychological and social care.

Action
Integrated care focusing on: providing emotional, social and spiritual support for patients, handling of grief, support for families and for palliative care professionals; raising awareness in society about the end of life; promotion of volunteer work.

Ambit
All autonomous communities.

Beneficiaries
Persons who are very ill and their families. Professionals and volunteers in the area of palliative care.

Figures. 2010
Over 6 million euros allocated to the programme.
8,398 patients and 13,933 relatives attended.
29 multidisciplinary teams offering psychological and social support.

• The programme of “la Caixa” Welfare Projects to care for the very ill was proposed in 2008 as a complement to the current model of healthcare for these patients, with an intervention that also took into consideration the spiritual and psychological well-being of the patient and his/her carers.

• In 2010 “la Caixa” attended 22,331 people, both patients and relatives.
Since the programme was set up, in 2009, a total of 15,342 patients and 24,896 relatives have been provided with support.

• The programme, backed by the Ministry of Health and the World Health Organisation, has 29 multi-disciplinary teams from non-profit organisations throughout Spain, selected and trained by Welfare Projects in a 250-hour postgraduate course, and consist of 120 professionals – psychologists, social workers, nurses and volunteers – working throughout Spain in 61 hospitals and social-health centres and at patients’ homes. This new model of support for the very ill includes the following facets:

  • Spiritual, emotional and social help for patients and their families: facilitating the expression of emotions and feelings, reinforcing the value of positive experiences in this adverse situation, helping to adapt steadily to the illness, supporting carers in giving care to the patient.

Inmaculada is in charge of the Unit of Palliative Care at the Virgen de la Salud Hospital in Toledo. Patients receive her care every day; relatives, her support, and the members of her team and hospital volunteers share their experiences with her...
• Treating families’ grief: diagnosing a person’s stage in the grieving process, assisting them to become aware of the situation, helping them to search for meaning in the experience of loss.
• Support for the healthcare and social teams that look after the very ill, helping them in their work and reducing the risk of burn-out.

• In addition, the programme for the Integrated Care for Very Ill People includes ongoing assessment and interpretation of the results obtained both quantitatively and qualitatively. In 2011, it is planned to present the results of this scientific assessment so as to appraise the importance of psycho-social factors and the need to include and develop them within a new social-healthcare model of integrated care for the very ill. The aim is to go beyond the limits of the programme and set a scientific precedent, exporting this model of integrated care and opening up new research pathways.

• An assessment of results from 2010 indicates that all patients improve in the following areas: mood, anxiety, discomfort, adaptation to emotions and suffering. Patients also make headway in their ability to relate to others and the degree of accepting their illness in a context in which, due to the circumstances, it would be normal to witness a worsening of these attitudes.

• The programme also collaborates, through publicity activities, in making society as a whole more aware of the end of life and palliative care.

• During 2010, the programme took part in the following conferences:
  • Seminar on Brain Damage and Palliative Care, organised by the Instituto San José in Madrid (Order of Saint John’s Hospital).
  • III seminar on End of Life, organised by the University of Vic.
  • Summer course “Psycho-oncology: psychological and social aspects in cancer”, organised by the General Foundation of the Complutense University in Madrid.
  • II seminar in Castile-La Mancha on Palliative care, organised by the Castile-La Mancha Association of Palliative Care.
  • VII Ethical and Ageing Forum, organise by the Geriatric and Gerontology Society of the Principality of Asturias.
  • Seminar on Grief and Death, organised by the Castile & Leon Society of Palliative Care.
  • Seminar “Caring for and accompanying the end of life by the community” organised by the Red Cross in Granollers.
  • 15th National seminar on Humanising Health, organised by Los Camilos.
  • Seminar on Integrated Care for Palliative Patients, organised by AECC Galicia.
  • 10th seminar on “Living or Dying with Dignity” organised by SAR Andalusia.
  • Seminar on Innovation in Palliative Care: psychological care, results and assessment, organised by the Matia Foundation (Donostia).

In 2010 “la Caixa” attended 22,331 people, both patients and relatives.
Active and Socially Integrated Elderly People

“la Caixa” Welfare Projects develops care programmes for the elderly, aimed at improving their quality of life and encouraging personal autonomy. The Elderly People programme promotes active and healthy ageing, with activities encouraging ongoing training, personal development, healthy lifestyle, stimulation of skills and abilities and the social integration of the elderly. It is complemented by the Prevention of Dependency programme, which assists old people starting to find difficulties in conducting their day-to-day life. The participation of elderly people in volunteer tasks that reinforce their contribution to society is another of the programme’s main features. As such, the Solidarity CiberCaixa stand out as spaces where elderly people and vulnerable groups interrelate.

Through these programmes, elderly people not only add years to their lives but, above all, life to their years.

Palmira is a volunteer in the CiberCaixa at the prison in Picassent, where she teaches the prisoners computer technology, such as Maite and Cristina, who have extended their knowledge. Her encouragement and enthusiasm are contagious even outside her classes...

- The Elderly People programme of “la Caixa” Welfare Projects is held in 607 centres, 68 of its own centres and 539 centres in agreements with government bodies and associations for the elderly. A wide range of courses and workshops of different programmes take place in them:
  - The Computers and Communication programme helps elderly people to find out about Information and Communication Technology (ICT), avoiding their isolation from the world of new technology and giving them the chance to use this new knowledge in their daily lives. In addition, it fosters volunteer work by the elderly people who are most experienced in the subject as teachers of new students of ICT. It also promotes the CiberCaixa – rooms in elderly persons’ centres where the classes are given – as platforms for social participation.
  - A wide range of activities are included within the framework of the Health and Welfare programme, from talks on contemporary issues to workshops favouring personal development, the desire to learn and keeping up-to-date by introducing healthy habits to improve the quality of life.
  - Another of the programmes, Older Readers, organises workshops to promote reading that encourage personal autonomy.
  - Encouragement of volunteer work is another of the main features of this programme. For this reason, Welfare Projects supports associations of volunteers consisting of elderly people (66 Elderly People Associations that manage their own centres, 16 Associations of computer volunteers and 1 Association of Volunteers that conducts solidarity actions on social issues, science, culture and computers).
  - Another relevant part of this programme are the intergenerational activities designed to encourage links and exchanges of experience between children and the elderly.
Solidarity CiberCaixa

**Definition**
Volunteer programme for elderly people who bring new technology to disadvantaged groups.

**Action**
Workshops to bring new technology to new residents, prison inmates and people marginalised in society, which are held in the CiberCaixa of centres for the elderly or in prisons.

**Ambit**
Throughout Spain.

**Beneficiaries**
Prisoners, immigrants, people suffering a mental or physical handicap, etc.

**Figures. 2010**
56,656 beneficiaries of CiberCaixa centres for the elderly.
346 beneficiaries of CiberCaixa in prisons.

- In the Solidarity CiberCaixa, elderly people who have started to understand new technology become the support group for other vulnerable social groups.

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Prevention of dependency and support for the family carer of dependent persons

**Definition**
“The Challenge of Autonomy” Programme to encourage the autonomy of elderly people.

“One Carer. Two Lives” Programme aimed at non-professional family carers for dependent persons.

**Action**

- “The Challenge of Autonomy”: psycho-social care workshops; service of free adapted transport to facilitate attendance at the workshops; KitCaixa; exercise guide and a DVD.
- “One Carer. Two Lives”: KitCaixa with two consultation guides; classroom workshops for family carers; permanent phone line service.

**Ambit**
Throughout Spain.

**Beneficiaries**
Elderly people starting to find their day-to-day activities difficult and non-professional carers of dependent persons.

**Figures. 2010**
The challenge of autonomy 1,922 workshops organised in 343 centres for the elderly.
28,854 beneficiaries.
82 minibuses for adapted transport.

One carer. Two lives 284 workshops.
5,307 beneficiaries.
7,032 telephone calls.
197,666 guides distributed.

- The programme encourages fragile elderly people to include healthy habits in their lifestyles, with the dual objectives of increasing their autonomy and delaying the loss of capacity caused by ageing.

Dependency Prevention programme.
“The Challenge of Autonomy”

- The workshops are held for free in the “la Caixa” Welfare Projects centres for the elderly, jointly with various local Government Bodies throughout Spain.
- The workshops last for three months. They are given by professional course leaders in small groups in two weekly sessions lasting 90 minutes each.
- “la Caixa” Welfare Projects organises an adapted transport service that brings the elderly with mobility problems or reduced mobility to the centres for the workshops.

Programme of Support for Family Carers. “One Carer. Two Lives”

- “la Caixa” Welfare Projects promotes the workshops “One Carer. Two Lives” for non-professional family carers of dependent persons, which are held in conjunction with local government bodies and various federations and confederations with the aim of recognising and providing support for the great work they do and to provide resources and practical knowledge which help to improve the quality of life.
- Family carers take part in workshops that offer techniques and advice to enable them to look after themselves better and improve both their own quality of life and that of the dependent person they are responsible for. Carers also have a kit that provides information on all the resources and services within their reach. There is also a free 24-hour care line.
- The workshops are directed by a professional and are organised in small groups during four sessions of two and a half hours each.
International Division: commitment beyond our borders

Since 1997 “la Caixa” Welfare Projects has conducted its International Cooperation Programme aimed at contributing to wiping out extreme poverty in developing countries of Africa, Latin America and Asia through social and economic projects, emergency and humanitarian aid and by training social leaders and local NGOs.

Through its Child Vaccination programme, Welfare Projects contributes to improving the health of the population most in need in the most vulnerable areas of the planet. In these countries both the lack of resources and disease are closely linked and health thus becomes an important feature in the fight against poverty.

Additionally, the programme is also conducted in Spain, fostering the culture of cooperation with awareness-raising and training activities.

The main lines of actions are:
- **Training social capital in Africa**: this prepares professionals (medical and teaching staff, scholarships for women entrepreneurs, among other things...) to improve the basic social services in Africa.
- **Emergencies and humanitarian action**: promoting protection and aid to victims of natural disasters and armed conflicts. Donations from the general public, the “Estrella Solidario” Deposit Account and resources from the ethical and solidarity investment fund of “la Caixa”, FonCaixa Cooperation, are also allocated to this initiative. All of these financial products are from “la Caixa”.
- In this respect, of note are the emergency actions set up following the earthquake that affected Haiti in January 2010. The “la Caixa” Foundation collected 3 million euros, in addition to the 800,000 donated by the Institution. Part of the cooperation donations were allocated to projects directed by Doctors Without Borders and Intermon Oxfam. The programme is preparing an exhibition on the disaster for 2011.
- In the field of training, we promote professionalising aid workers by training NGO volunteers, technicians and managers.
- The work of raising society’s awareness, dialogue, social debate and promotion of solidarity is carried out through the lectures, seminars, exhibitions, publications and school and family workshops promoted by the programme.
- In 2010 the following exhibitions were held: *Infancy. Photographs by Isabel Muñoz; Cambodia, Land of Hope; Fair Trade, one product, one story; Maternities; Chasing the Dream*, and, lastly, *Refugees. Lives in Transit*.
- Since this programme was set up twelve years ago, Welfare Projects has devoted over 56 million euros to promoting 437 projects in 62 countries around the world.
- As regards international alliances, the “la Caixa” Foundation signed an agreement with the Inbursa Foundation, through which it aims to ratify its commitment to the citizens of Mexico and the rest of Central and South America. To date, two lines of cooperation have been established between both institutions regarding caring for people with serious illnesses and drug consumption prevention.
Child Vaccination

**Definition**
Agreement with the GAVI Alliance to encourage the vaccination of children in low-income countries.

**Action**
Collaboration with the GAVI Alliance, as the main private partner of “la Caixa” in Europe, in the distribution of vaccines. Promotion and channelling of Spanish companies’ contributions through the Business Alliance for Child Vaccination, a Corporate Social Responsibility initiative promoted and led by “la Caixa”.

**Ambit**
The GAVI Alliance operates in countries with an average annual income per head of under 1,000 dollars (72 countries at present).

**Beneficiaries**
Children under five.

**Figures. 2010**
3 million euros in funding from “la Caixa” Welfare Projects. 166,200 euros donated by 26 companies forming the Business Alliance for Child Vaccination.

• In 2010, “la Caixa” Welfare Projects renewed its contribution to the GAVI Alliance to encourage child vaccination in low-income countries, strengthening its position as GAVI’s leading private partner in Europe.

• “la Caixa” also leads Spain’s first Business Alliance for Child Vaccination, set up in 2008 to encourage Spanish companies to join and collaborate in the social task of collecting funds for child vaccination. 141 companies have joined this project.

ISGlobal Barcelona

**Definition**
The Institute of Global Health in Barcelona (ISGlobal) is a new initiative that links the public and private sectors, in addition to academic context.

**Action**
The main goal of ISGlobal is to improve the health of the most vulnerable and to break the vicious circle of disease and poverty in which they are trapped. The goals coincide with the Millennium Development Goals, specifically those related to health: reducing child mortality, reducing maternal mortality at childbirth, improving health and the fight against HIV, malaria, tuberculosis and other diseases which affect the development of the poorest countries.

**Ambit**
The ambit of work is global, seeking new solutions for the main health challenges in the poorest countries and with the most vulnerable people through research and development, technical assistance, training experts and having an impact on policies and the main international representatives in Global Health.

• Created in June 2010, ISGlobal is an initiative promoted by the government of Spain (through the Ministry of Foreign Affairs and Cooperation and the Ministry of Health and Social Policy), the regional government in Catalonia, the “la Caixa” Foundation, the University of Barcelona and the Hospital Clinic in Barcelona, and is also aided by the Carlos Slim Health Institute (Mexico), the Bill & Melinda Gates Foundation and the Nelson Mandela Children’s Fund.

• The Global Health Institute of Barcelona promoted a new debate and thought forum on global health titled Tribuna ISGlobal, inaugurated with a talk by the president of Mozambique, Armando Emilio Guebuza.

Mariana lives in the district of Manhiça, in Mozambique. She has worked the land all her life and is a member of an association of peasant women who grow food to feed their families. All the members of the association share a strong feeling of being united and a great capacity for hard work. Mariana’s grandchildren, who live with her, can go to school every day…
Affordable Housing

For the last six years, the Affordable Housing programme belonging to “la Caixa” Welfare Projects has provided emancipation for young people, decent housing for elderly people and makes affordable housing available for families in response to the current economic climate. This initiative, in which the Institution has invested 720 million euros, received over 93,000 applications from all over Spain.

Affordable Housing

Definition
To develop housing with rents below those established by the official subsidised housing regime and aimed mainly at three of the groups with most difficulty to find housing: the young, the elderly and families.

Action
Constructing housing in provincial capitals and metropolitan areas with a deficit of rented flats and thus offering housing at prices below those of the official subsidised housing market.

Ambit
Provincial capitals of Catalonia, Madrid, Andalusia, Valencia and the Basque Region and their respective metropolitan areas.

Beneficiaries
Young people between 18 and 35, people over 65 and families.

Figures. 2004-2010
1,846 houses and flats delivered. 1,176 houses and flats under construction.

Flats aimed at families
• In April 2009 and as a result of the economic and property crisis, “la Caixa” increased the number of flats in the programme by 1,000, building a total of 4,000 flats.
• The aim of this extension is to reactivate the building sector, resuming developments which had stopped due to the crisis and in response to the need for housing for families.

Flats for the young and elderly
• In 2004, “la Caixa” Welfare Projects set up the Affordable Housing programme with a commitment to build 3,000 flats by 2012 for the young and elderly, who are considered the two sectors of society with the greatest difficulties to enter the housing market due to high purchase and rental prices.

Not own any house.
• The flats will be adjudicated by a draw held before a notary for all the applicants who fulfil the conditions established by the rules for each development.
• The period of lease is five years and can be extended providing the tenant continues to fulfil the regulations for the official protection regime.
• In all cases, once the period of official protection expires the customer will be offered the chance to purchase the house.

Developments of homes under construction
• The Affordable Housing programme has already adjudicated 2,414 flats and houses or flats for the young and elderly are scheduled to be handed over until they reach the planned figure of 3,000 between 2011 and 2012.
• In 2010, the following developments have been arranged: Sentmenat, Vila-Seca, Terrassa, Olot, Tarragona, Bilbao, Sant Just, Barcelona, Vitoria, Santander, Pinto, Cordoba, Badalona, Banyoles and l’Hospitalet de Llobregat, all of them aimed at families. Most of these 1,100 homes are expected to be delivered between 2011-2012, although a few will be delivered in 2013.

Affordable Housing development in Hospitalet de Llobregat
“la Caixa” Welfare Projects aims mainly to support entities that work in solidarity to improve the quality of life of vulnerable groups. “la Caixa” Welfare Projects calls for various bids from non-profit social organisations for help in developing projects designed to meet the needs of the most socially disadvantaged, adapted to the specific deficits and requirements of each area.

**Social Assistance Projects**

**Definition**
Programme to help social initiatives undertaken by non-profit organisations in Spain.

**Action**
Funding projects to integrate people with a disability into society and work, to fight poverty and social marginalisation, to support temporary accommodation encouraging social integration, to foster intercultural relations and social cohesion, and to encourage volunteer work, social action and cultural activities with a social impact.

**Ambit**
Throughout Spain.

**Beneficiaries**
Non-profit social organisations that carry out projects in benefit of the most needy.

**Figures. 2010**
Support for 1,145 projects:
244 projects to integrate disabled people into society and work.
305 projects to fight poverty and social marginalisation.
73 projects to support temporary accommodation encouraging social integration.
63 projects to foster intercultural relations and social cohesion.
166 projects encouraging volunteer work.
256 social action projects.
38 projects of cultural activities with a social impact.

In 2010, “la Caixa” Welfare Projects promoted 1,145 social projects

- **Integration of disabled people into society and work**: initiatives to promote personal autonomy and to give psychological and social support to the families of beneficiaries, and projects to promote routes for integration into ordinary jobs and into the specific job market.

- **Fight against poverty and social marginalisation**: projects that offer services that cover the basic needs of people at risk of social marginalisation or who are already marginalised, that promote these people’s participation and integration into society and that favour routes of integration into work in order to overcome marginalisation.

- **Support for temporary accommodation encouraging social integration**: projects that offer temporary accommodation to people on their own and without social relationships, women victims of gender violence and people with serious social or family problems. In addition, each case is monitored in order to assist beneficiaries to overcome difficulties.

- **Intercultural relations and social cohesion**: projects favouring relationships between people from different cultures and offering intercultural mediation.

- **Encouraging volunteer work**: projects that welcome, train and integrate volunteers into social organisations and to improve the management of groups of volunteers.

- **Social action projects**: initiatives to promote health, gender equality and education in values; and to improve the quality of life of people with physical or mental health problems.

- **Help for cultural activities with a social impact**: initiatives to promote activities linked to the plastic arts, photography, music, literature and drama as resources for personal development and social integration; and to foster the active involvement in social action of participant groups and of professionals from the world of culture.
Educational Programmes

Introduction
A wide range of scholarships which back talent to encourage social progress
Educational Programmes

The commitment of “la Caixa” Welfare Projects to education and training people is evident in its full range of initiatives. Knowledge and values are two of the most important tools for personal growth and, therefore, all the Institution’s actions are clearly educational.

From caring for children in hospital to workshops that bring new technologies closer to the elderly and the drug awareness and prevention project, to mention just three examples, the presence of an educational focus is clear.

As part of the work in this area, the Welfare Projects’ close relations with schools are especially important. Projects such as CaixaEscena, which fosters the use of theatre in schools; The Art of Educating, which conveys pedagogic thought during school visits to the Prado museum presented through the Welfare Projects initiatives; school concerts and visits to the CosmoCaixa and CaixaForum centres highlight the involvement of “la Caixa” with schools.

Projects such as Art in the Street aim to break down the barriers that exist between contemporary art and citizens by installing sculptures such as those created by Rodin in streets and squares in the largest cities. The “la Caixa” in Favour of the Sea initiative, related to the environment, makes people aware of the importance of conserving our marine biodiversity through workshops and visits to the project’s science schooner. Intergenerational activities promote social harmony among the elderly and youngest during school holidays. In the end, education can overcome all.

In this respect, one particularly valuable example is the KitsCaixa Values, an educational aid for primary school teachers and students aged between 8 and 12 which the Foundation has distributed throughout resource centers and which is available for use by schools with the aim of promoting ethical values and harmony. These materials seek to assimilate civic values based on three cornerstones: Identity, Social Harmony and Responsibility. Since the project began, Welfare Projects has distributed 398 kits to schools, and these have been used by 575,000 schoolchildren.

In parallel to the above, all the social initiatives promoted by the Foundation use education as a reference point. This is the case of the CaixaProinfancia project which fights child poverty and regards learning support as one of most efficient ways to combat the perpetuity of situations of marginalisation in which minors in low-income families are trapped. Also noteworthy is the project offering vocational training scholarships for prisoners who are in the last stages of their sentences. For them, acquiring skills and knowledge required by trades that are in high demand, such as gardening, the hotel and catering business or geriatric assistants, constitute an opportunity for their reintegration into work and a return to normality in their lives once they are released from prison.

In addition to the above are the innovative projects committed to training professionals in pioneering areas such as the methodology of work carried out and implemented through the Foundation’s projects coupled with the projects Integrated Care for Very Ill People or Intercultural Community Relations.

Finally it is worth noting one of the core activities carried out by the “la Caixa” Foundation in the area of education: its scholarship project. For over thirty years thousands of young Spanish students have been given the opportunity to study at the best schools and universities in the world thanks to these scholarships. Additionally, since 2008, the “la Caixa” Foundation has promoted an international scholarship for PhDs in biomedicine, thanks to which four Spanish research centres have recruited young gifted students from around the world in their PhD projects.
A wide range of scholarships which back talent to encourage social progress

Investing in education is one of the main pillars for improving a country’s levels of progress and social welfare. This is why, since 1982, “la Caixa” has been offering scholarships to help students extend their university education in the best universities of Spain and other countries.

- The objective of the “la Caixa” Welfare Projects Scholarship programme is to collaborate in training top scientists and professionals, which is of benefit to society as a whole.

- The funding on offer, the number of scholarships, the services provided for students before, during and after the scholarship and the diversity of subjects subsidised mean that the Scholarship programme of “la Caixa” is one of the best in the world.

- In 2010 the following were awarded:
  - 100 scholarships for Master’s degrees in Spain.
  - 117 scholarships for postgraduate studies in other countries.
  - 15 scholarships for journalism placements.
  - 40 scholarships for PhDs in Biomedicine.

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Prize-giving ceremony for scholarships to take a Master’s degree in Spain
**Scholarships for studying a PhD in Biomedicine**

**Definition**
Programme of scholarships for students from all around the world to study their doctorate in biomedical research at four leading Spanish biomedical research centres.

**Action**
To favour the settlement among Spain’s scientific community of top young international researchers and give them the chance to do research as scientists at four of the leading international centres in Biomedicine.

**Funding given**
Monthly income, annual grant equivalent to a monthly payment for travel, settlement and seminar costs.

**Number of scholarships 2010**
40.

**Scholarships for journalism placements**

**Definition**
Programme of scholarships for students in the final year of Information Sciences (Journalism branch) for two-year training placements.

**Action**
Placement work in offices of the Efe Agency in the autonomous communities for the first year and at its international offices for the second.

**Funding given**
Monthly income and travel allowance.

**Number of scholarships 2010**
15.

In 2010, and for the third year, “la Caixa” Welfare Projects awarded 40 scholarships to international students taking part in this programme, thanks to which four Spanish centres received ten young researchers: the National Centre for Cancer Research (CNIO), the National Biotechnology Centre (CNB-CSIC), The Genom Regulation Centre (CRG) and the Institute for Biomedical Research (IRB). These scholarships, lasting four years, are aimed at students worldwide. In 2010 there were 120 post-doctorate researchers in this programme.

The amount of funding given and the scientific excellence of the Spanish centres where the doctorates are taken mean that this programme can compete with the world’s best in the field of biomedicine.

Thanks to this programme, the four centres can integrate young trained researchers from all over the world into their teams. This stimulates scientific exchange, opens up new research horizons, favours the involvement of Spanish scientists in international research and reinforces the role of Spanish biomedical science as an international leader in the field.

Sara Mainardi, scholarship researcher at the National Centre for Oncology Research (CNIO)
Science, Research and Environment
Programmes

Introduction
Science
Research
Environment
Science, Research and Environment Programmes

Welfare Projects generally aspires to improve quality of life and welfare of citizens. Advancing scientific knowledge, spreading such knowledge among a widest possible public and conserving and improving the environment are therefore very important areas of work.

Promoting sustainable habits among citizens, spreading science and scientific knowledge, making breakthroughs in biomedical research and caring for and conserving our natural heritage are the main focuses of the scientific, research and environmental programmes.

In 2010, the Institution devoted 59 million euros to these initiatives.

The research support programme was backed by the launching of ISGlobal, the Global Health Institute in Barcelona, the opening of the “la Caixa” Molecular Cancer Therapy Unit in the Vall d’Hebron Hospital and holding the first competition of RecerCaixa, a project developed jointly with the Catalan Association of Public Universities, three of its most notable events.

In 2000, the UN set as one of its Millennium Development Goals, three challenges directly related to global health: reducing child mortality, reducing the mortality of mothers and improving health and the fight against HIV, malaria, tuberculosis and other diseases that plague development in the poorest countries. In line with these objectives, ISGlobal Barcelona, promoted by Welfare Projects in 2010, has as its main objective the health of the most vulnerable people and breaking the vicious circle of disease and poverty in which they are trapped, thus complementing, beyond our borders, the commitment to child vaccination within the International Cooperation Programme.

RecerCaixa aims to take the quality and scope of research in Catalonia one step further, as well as economic and technological expertise in Catalan society. This programme is promoted jointly by “la Caixa” Welfare Projects and the Catalan Association of Public Universities, which chose the winning projects for its first edition, held in 2010.

The “la Caixa” Molecular Cancer Therapy Unit directed by the prestigious oncologist Josep Baselga and inaugurated in June, will focus its activity on designing and searching for new ways to treat cancers through clinical tests with new therapies to fight tumours. These projects are part of the numerous research centres backed by “la Caixa” among which worthy of mention are IrsiCaixa, international leader in the fight against AIDS, the WIDER endoscope surgery centre and the National Cardiovascular Research Centre.

The discoveries derived from the support provided for research offer new perspectives for science. Aware of the fact that this increasingly forms part of our lives, Welfare Projects provides support for popularising science. The CosmoCaixa Museums of Science in Madrid and Barcelona, where meetings, talks and shows are held that range from palaeontology to climate change, are forums serving to spread science. The contents of these areas are complemented with travelling exhibitions around the country. Once upon a time... Speech!, Origins; Technorevolution and Neuronal landscapes are just some of the titles.

As regards protecting the environment, the programme Conservation of natural spaces and reintegration into society contributes to preserve the most valuable ecosystems in Spain by conserving the environment which, additionally, prioritises hiring people from disadvantaged groups to do this work. In 2010, Welfare Projects promoted 417 initiatives as part of this project. The innovative initiative set up jointly with the Catalan Institute of Climate Sciences Foundation (IC3) to install a network of stations capable of measuring and studying the impact of climate change, adds to the environmental commitment of “la Caixa”.

“la Caixa” in Favour of the Sea, focuses on promoting the importance of protecting marine areas.

In addition, the “la Caixa” Foundation is working on the publication of the Sustainability Report. To prepare this it uses the international standard methodology GRI-G3 of the Global Reporting Initiative. It aims to provide an accurate, reliable, transparent and periodical view of the Foundation’s economic, environmental and social development, thus improving the accountability of the Institution’s activities for the Foundations’ stakeholders.
Science

The science programme aims to popularise scientific and environmental knowledge and bring them closer to the public at a time when science is increasingly more present in our lives. This is conducted through a series of exhibitions and activities designed for the public in general.

CosmoCaixa Barcelona

Details
Inaugurated in 2004.
30,000 m²
2,128,453 visits in 2010.
721,337 visitors in 2010.

Location
Isaac Newton, 26, Barcelona.

Facilities
4 halls for temporary exhibitions.
7 multipurpose rooms and halls.
Auditorium.
Agora.
Science Plaza.

Permanent exhibitions and spaces
Drowned Forest.
Geological Wall.
Hall of Matter.
Planetarium and Meteorological Station.
Click and Flash.
Bubble Planetarium.
Touch, touch!

• CosmoCaixa Barcelona, belonging to “la Caixa” Welfare Projects, is an international benchmark. It offers an extensive scientific programme of temporary and permanent exhibitions, workshops, lectures, courses and debates on the latest events in science, research and the environment explained by researchers, making it an international point of reference. Its activities change every four months and are organised around scientific events.

• Opened in 2004, this Science Museum of “la Caixa” Welfare Projects brings scientific knowledge closer to the public in all its age-groups – elderly people, families, young people, children –, and at all educational levels. The facilities are adapted for all types of people with different handicaps.

• CosmoCaixa’s educational programme is based on constant innovation in the teaching resources and formats of its activities with the aim of informally complementing educational subjects. As well as guided tours, the centre puts on workshops, itineraries, science classes, scientific theatre and talks for school students, initiatives that are highly valued by teachers. CosmoCaixa Barcelona is a museum where visitors use all their senses, participate, play, learn and, above all, enjoy themselves.

Temporary exhibitions

• Let’s talk about drugs. From 15 January 2009 to 31 January 2010.
• Darwin, the observer. From 21 October 2009 to 15 November 2010.
• Abracadabra, conjuring and science. From 19 November 2009 to 9 January 2011.
• Recycling. From 4 June 2010 to 7 June 2011.
• Air. Breathing and children’s health. From 15 October 2010 to 16 October 2011.

Cycles of Talks, Debates and Courses to Popularise Science

• Cycle of talks Talk today… Science and Citizens, jointly with the Catalan Association of Public Universities (ACUP), with the lecturers Enric Carreras and Eudald Carbonell.
• From waste to raw material. The roots of tomorrow’s consumer products, cycle of talks in conjunction with Unescocat.
• Scientific seminar. Cancer, towards personalised medicine, with lectures by J. Michael Bishop, Nobel Prize for Medicine and Laura Van’t Veer.

Josep Marlés is a teacher of biology and has taken his students several times to CosmoCaixa. Each visit turns into an experience for the children, which in turn makes them more interested in learning and getting closer to the world of science...
CosmoCaixa Madrid

Details
Opened in 2000.
11,000 m².
1,378,261 visits in 2010.
348,541 visitors in 2010.

Location
Pintor Velázquez, s/n, Alcobendas (Madrid).

Facilities
3 Exhibition Halls.
4 multipurpose rooms and halls.
Conference room/ Auditorium.

- Popularising scientific and environmental knowledge and bringing them closer to the public in a simple, entertaining way, carried out by those who make it possible, is one of the main aims of the “la Caixa” Welfare Projects Science Museum in Madrid. This museum is mostly interactive, based on visitors participating and experimenting with the scientific concepts being passed on.

- Since it opened in Alcobendas in 2000, CosmoCaixa Madrid has become a meeting place for science and society. Its exhibitions, talks and workshops for the general public focus on research, astronomy and the environment, highlighting current events and general interest.

- In 2010 CosmoCaixa Madrid received a total of 348,541 visitors. The most popular exhibitions were Dinosaurs. Treasures from the Gobi Desert, Let’s talk about drugs and Understanding to survive: the climate. Also cycles of talks and workshops were held on the relationship between science and magic, exploring space, the world of dinosaurs and the importance of biodiversity in which the best national and international experts took part.

Temporary exhibitions
- Long Live difference! The most valuable treasure in the last one thousand million years (November 2008 - January 2010).
- Understanding to survive: the Climate (June 2009 - March 2011).
- Dinosaurs. Treasures from the Gobi Desert (March 2010 - January 2011).
- Let’s talk about drugs (March 2010 - May 2011).

Cycles of talks, debates and courses to spread scientific knowledge
- Seminar Webvolución 2.0: digital tools for teachers in the 21st century.
- Cycle of talks From Earth to space. The technology of the final frontiers.
- Cycle of talks Dinosaurs! Five windows to the most famous (almost) extinct beings.
- Beginner’s course in astronomy.
Research

Since 1995, “la Caixa” Welfare Projects has promoted scientific research in order to find answers to developments in the field of life sciences and health for the welfare of people. In 2010 it renewed its efforts and extended its range of activities.

- For over 15 years Welfare Projects has promoted research through alliances formed with institutions and Public Authorities. In 2010 RecerCaixa, a new pioneering programme in Catalonia, was set up, the result of cooperation between “la Caixa” and the Catalan Association of Public Universities (ACUP), to boost and aid research. Research scholarships is an annual programme funding the best research projects and research centres in Catalonia in specific fields of social sciences and health. The investment made by “la Caixa” for this project will amount to 9 million euros until 2014.

- One of the first laboratories in which the Institution invested 1.3 million euros in 2010 was IrsiCaixa at the Germans Trias i Pujol Hospital in Badalona, which has become an international benchmark in AIDS research.

- In line with this action, the Pasqual Maragall Foundation and the Research Programme of Early Diagnosis of Alzheimer (EDOA) received funding from both “la Caixa” and the Catalan regional government as part of the BarcelonaBeta Project. This new pioneering initiative focuses on conducting a national study aimed at diagnosing and treating neurodegenerative diseases at an early stage. “la Caixa” Welfare Projects will allocate 3.4 million euros to this project until 2012.

- “la Caixa” Welfare Projects, as sponsor of the Vall d’Hebron Institute of Oncology Foundation (VHIO), created the first Research Unit of Molecular Cancer Therapy in Europe, directed by Doctor Josep Baselga. Its aim is to speed up the transfer of scientific discoveries to clinical practice to benefit patients suffering from cancer. “la Caixa” Welfare Projects will invest a total of 7 million euros in this new project.

- In addition, “la Caixa” provides support for institutions such as the National Cardiovascular Research Centre in Madrid (CNIC), directed by Doctor Valentí Fuster, and the Cardiovascular Genetics Programme, directed by Doctor Ramon Brugada, at the Biomedical Research Institute in Girona (IDIBGI).

- Also, thanks to its alliances with other institutions, “la Caixa” provided funding for the WIDER-Barcelona Centre (World Institute for Digestive Endoscopy Research in Barcelona), directed by Doctor Josep Ramon Armengol-Miró, part of the University Hospital Research Institute Foundation at Vall d’Hebron (FIR-HUVH), with a total investment amounting to 9.9 million euros. Its aim is to promote advances in endoscopic surgery by using the body’s natural orifices to aid a faster and less painful recovery.

RecerCaixa, a pioneering programme in Catalonia encouraging research
Environment

The Environment programme promotes actions to conserve and improve natural spaces both on land and sea and encourages respect for biodiversity.

Conservation of natural spaces and reintegration into society

Definition
This programme, the result of agreements with the autonomous communities and regional councils, has a dual objective: to contribute to improving and maintaining natural spaces and to promote the placement in work of disadvantaged people.

Action
Promoting work which helps to reduce the effects of climate change, such as planting trees or aimed at the use of renewable energies and reducing CO₂ emissions are lines of action that have been strengthened in the latest agreement. Work also continued on restoring forests following fires, fire prevention and improving natural habitats and landscapes; conserving biodiversity, encouraging and publicising research into environmental values; strengthening the economic fabric and the in-job training of the local population in towns within natural spaces.

Ambit
Throughout Spain.

Beneficiaries
People at risk of social marginalisation, preferably with a physical or mental disability, the mentally ill, former prisoners, former drug addicts, immigrants, the long-term unemployed and women in an extreme situation.

Collaborating
All the autonomous communities and Catalan and Basque regional councils.

Number of beneficiaries in 2010
1,860 people at risk of marginalisation

Number of projects in 2010
417.

This initiative was set up in 2005 with the signing of a first agreement with the Barcelona Regional Council. The good results led to this being implemented throughout Spain. Currently Welfare Projects has signed agreements with all the autonomous communities in Spain. It should be emphasised that these years have seen action in most of Spain’s national and natural parks.

Lines of action focus on promoting initiatives to reduce the effect of climate change, the conservation of our natural surroundings (forest habitats, use of renewable energies, restoring degraded areas, eliminating foreign plants, etc.) but also conserving biodiversity and making spaces accessible to the disabled.
• To cite just some of the initiatives carried out as part of the programme to conserve natural spaces, Welfare Projects supported last year:
  • Study of the effects of climate change on marshlands in the province of Álava.
  • Restoration of the public woods affected by the fire in Sierra Nevada (Granada), in 2005.
  • Adapting a stretch of the trail for disabled people in the Ordesa National Park (Huesca).
  • Pilot scheme to plant marine eelgrass (a plant belonging to the phanerogram family), as a way to absorb CO₂ in Asturias.
  • Restoration of forests in Ibiza due to the fire there in the summer of 2010.
  • Comprehensive management to improve habitats and prevent fires in el Garraf Nature Park (Barcelona).
  • Fitting a biomass boiler in the Toki-Alai interpretation centre, in the Nature Park of Urkiola (Basque Country).
  • Restoration of forest in La Palma (Canary Islands) due to the fire in 2009.
  • Eliminating foreign invasive plants in the Bay of Santander, Cantabria.
  • Recovering the natural surroundings of the Attillo Chica open lagoon (Toledo).
  • Restoration of the stretch of the Camino de Santiago trail in Palencia, Castile-Leon.
  • Project to protect, restore and assess peat bogs in the eastern part of Extremadura.
  • Conserving and encouraging local vegetation in the ecosystems of dunes in the National Park of the Atlantic Islands (Pontevedra).
  • Creating a forest mosaic to improve biodiversity and fight against forest fires in els Ports Nature Park (Tarragona).
  • Adapting and improving access to La Fageda d’en Jordà Nature Park in the volcanic area of La Garrotxa (Girona).
  • Restoring and managing farmland for pastures in the Pagoeta Nature Park (Guipúzcoa).
  • Planting trees to absorb CO₂ in Natural Areas of the La Rioja region.
  • Actions in forests to prevent fires in the public estate of Bonrepós (Lleida).
  • Identification improvement study in swamps to promote biodiversity and mitigate the negative effects of climate change in the Madrid region.
  • Project to restore the Vía Verde forest in Caravaca de la Cruz (Murcia).
  • Constructing a fire break in the Community Place of Interest of Arabarko (Navarre).
  • Actions to improve environmental links in the Area of Natural Interest of the mountains of Tivissa (Tarragona).
  • Fitting solar panels in El Hondo Nature Park Visitors’ Centre, in El Hondo (Valencia).

Andrés suffers from Ménière’s disease, a disorder which affects his inner ear and prevents him from following his career as framing carpenter. Now he works to recover natural spaces in Cantabria. As a job developer, María José feels fulfilled for having helped Andrés to believe in himself once more. Andrés’ family has noticed this change...
Introduction
CaixaForum Barcelona
CaixaForum Madrid
CaixaForum Palma, Lleida, Tarragona
and the “la Caixa” Foundation in Girona
New CaixaForum centres in Seville and Saragossa
Exhibitions
Music
Cultural Programmes

Culture is the driving force of social and personal development. Based on this belief, Welfare Projects dedicated 50 million euros in 2010 to developing cultural initiatives. The aim of these is to foster habits of cultural consumption which help people to grow.

The range of initiatives promoted by the Institution therefore aim to bring people from all backgrounds, ages and education closer to art, music, theatre and humanities, particularly those who do not have the chance or habit of frequenting museums, theatres or concert halls.

In line with this spirit, “la Caixa” promotes the CaixaForum network of social and cultural centres, free facilities open to all which host activities related to different areas of culture.

The range of cultural projects offered by “la Caixa” Welfare Projects is generally built around four large areas: exhibitions, humanities, music and theatre.

The exhibition programme that presented such events as the retrospective exhibition featuring works by Miquel Barceló, the tribute to genius filmmaker Federico Fellini, the poetical photography of Jacques Henri Lartigue or a look back at the technique of engraving through the From Dürer to Morandi project were especially noteworthy.

The humanities project also included classical and modern thought, literature, cinema, history, art and scenic arts with the aim of getting to the roots of culture and promoting debate on great social changes.

The Welfare Project’s music programme is committed to generating social cohesion and promoting intercultural activities. And theatre has come to life through CaixaEscena, a programme of aid and support for teachers who regard acting as a tool to motivate creativity and teamwork in their students. In 2010, the programme was carried out throughout Spain with 634 school theatre groups taking part, with a total of 11,332 students, 488 performances and 83,666 beneficiaries in the education community.

Recovering heritage is another of the priorities in the area of culture and the Open Romanesque project, developed jointly with the regional government of Catalonia, is its most irrefutable expression.

Great alliances

One of the main actions promoted in 2010 by “la Caixa” Welfare Projects as part of its Cultural programme was its commitment to consolidate its policy of creating alliances with leading international museums and cultural centres.

Thus, the exhibition Roads to Arabia. Archaelogical treasures from the Kingdom of Saudi Arabia was shown in CaixaForum Barcelona, through the cooperation agreement signed in 2009 with the Louvre, which will enable exhibitions of works from this French museum to be held in the coming years in the various CaixaForum centres.

Additionally, in 2010 the “la Caixa” Foundation signed a cooperation agreement with the MACBA Foundation (Museum of Contemporary Art in Barcelona) with the aim of managing the modern art collections belonging to both foundations. This agreement will create a common collection totalling 4,450 works of art worth around 160 million euros, making it one of the most important collections in Spain and Europe from periods spanning the second half of the twentieth century to the present.

This agreement will be seen in exhibitions prepared by the joint large exhibition projects in each of the institutions’ centres and in foreign museums from 2011. In parallel to this, the project includes developing educational, research, social cohesion and specific art projects. In addition to these two agreements, Welfare Projects also runs the Art of Educating project jointly with the Prado Museum.

Open Romanesque project. Church of Sant Joan in Boí
CaixaForum Barcelona

Details
Opened in 2002.
12,000 m².
1,552,110 visits in 2010.
733,945 visitors in 2010.

Location
Avinguda de Ferrer i Guàrdia, 6-8, Barcelona.

Facilities
Five exhibition halls.
Auditorium holding 341 people.
Three halls for courses, talks and other activities.
Arts Laboratory for educational activities. Media library.

- The range of activities and exhibitions held at the CaixaForum Barcelona received over one and a half million visits in 2010. Located in the former Casaramona factory (designed by Puig i Cadafalch), a jewel of industrial Art Nouveau architecture, CaixaForum has become one of the city's busiest and most dynamic cultural spaces.

- The main objective of the initiatives and activities held at CaixaForum Barcelona is to bring culture closer to society. In 2010, the centre put on an extensive programme of activities for every kind of public, including exhibitions of art from various periods and civilizations and in different categories (painting, architecture, photography...). Around these, CaixaForum organised complementary activities, debates and talks, cycles on literature and thought, films, multimedia activities, courses, workshops, family programmes, guided tours for the general public and tours booked beforehand for groups and geared towards schools, as well as prepared visits for people with hearing difficulties and the visually impaired and coffee discussions for the elderly. The humanities, music, international cooperation, educational and family activities and multimedia programmes put on a great many events in several formats: concerts, theatre shows, debates and talks, film shows, courses and workshops.

- The CaixaForum Media Library [Media Art space], a centre that specialises in new art forms, increased its number of visitors together with its collections of books and films, documentaries, photography, music, video art, etc. in 2010. It also added services and resources to provide support for teaching and research within its ambit of subjects and for different levels of education: secondary education, undergraduates and postgraduates.

- Of all the exhibitions held, the most popular in 2010 was the one dedicated to Majorcan artist Miquel Barceló, which attracted over 228,000 visitors. Also popular were the retrospective exhibitions dedicated to French photographer Jacques Henri Lartigue and filmmaker Federico Fellini, and the latest exhibition of “la Caixa” Welfare Projects FotoPres’09, each of which attracted well over 100,000 visitors. Noteworthy were the exhibitions featuring works from the “la Caixa” Foundation’s Modern Art Collection, one of the largest in Spain, which were visited by over 340,000 people. Thus, the exhibition entitled Declassified Objects was the second most popular of the year in CaixaForum Barcelona with almost 136,000 visits.

- Exhibitions
  - The worlds of Islam in the collection from the Aga Khan Museum
  - Cambodia, land of hope
  - Federico Fellini. The circus of illusions
  - FotoPres “la Caixa” 09
  - The style of an artist: Luis Gordillo.
  - Dogmatic cosmetics. The “la Caixa” Foundation’s Collection of Modern Art
  - Declassified objects. The “la Caixa” Foundation’s Collection of Modern Art
  - Childhood. Photographs by Isabel Muñoz
  - Miquel Barceló. 1983-2009. La solitudeness organisative
  - Athletics. The most human sport of all
  - Roads to Arabia. Archaeological Treasures from the Kingdom of Saudi Arabia
  - Human, too human. Spanish art from the 1950s and 1960s. Collection of Modern Art
  - Windows to the world. Documentaries from another perspective
  - The temptation of the earth (Qiu Anxiong)

- Humanities
  - Cycles of talks
  - German romanticism, Schumann’s lieder and romantic poets
Cultural Programmes

- Catalan thinkers: Balmes, Pi i Margall, Joan Maragall, Lerroux, Vicens Vives
- Narrating in the era of pictures
- From poem to poem. Poems from Spanish literature commented by today’s poets
- Nino Rota. Music, feeling and image
- Art and Greek-Latin antiquity
- The publishing trade. From Carles Barral to our times
- Writing from today’s world
- Franco’s regime, 35 years on. A new historical account

- Cycles of talks and film shows
- Forgotten Spanish explorers
- Barceló’s sea

- Cycle of cinema
  - Photographer before the lens
  - Fellini: the infinite show

- Seminar
  - Athletics and its infinite subtleties

- Art mornings
  - New formats and channels for documentary photography

International cooperation

- Cycle of cinema
  - Childhood
  - Cambodia

- Cycles of talks and round tables
  - Meetings with commitment
  - The response by NGOs to the emergency in Haiti: actions, learning and challenges
  - Assessing humanitarian actions. Why is it so important?

Music

- Concerts of Antiqua

- Concerts from the CaixaForum
  - Season of Music: 12 concerts featuring renowned celebrities and groups of ancient music, music from around the world and further styles, notable among which were Trevor Pinnock, Hopkinson Smith, Avaye Doust, A Filetta, Xavier Sabata and Forma Antiqua, the Chamber Group of the Baroque Orchestra of Catalonia, Fargana Qasimova and the Daud Khan Ensemble.

- Filmed music
  - Verdi
  - Sounds, rage, echoes. Filming music and musicians of the 20th century

- Electronic music
  - Electronic music linked to the cycle Electronic cinema
  - Experimental music in CaixaForum

Summer nights

- Concerts (gospel, jazz, rumba, fado, tango, congolese, celtic, brazilian music...)
- Performances, contemporary dance and video
- Recital of poems

Family activities

- Family concerts
- Family cinema
- Street arts. Even if it rains!
- Scenic arts

- Art in the labo
- Art in play (independent activities: the CaixaForum backpacks, mural by Sol LeWitt: variations on a theme, wrack your brains at CaixaForum)
- Workshops
- Educational area
- Exhibition presentations for all the family
- Games with clues

Educational activities

- Arts workshops
- International Cooperation workshops
- Music workshops
- Lively guided visits in the exhibitions
- Concerts
- Scenic arts

Multimedia activities

- Concerts
- Media Library Channel projections

Eulalia has taken part in a family workshop at CaixaForum and had fun, just like her sister. Their parents are delighted their children can get so close to culture and this can have a positive effect on their development. Mónica enjoys working as a teacher...
### CaixaForum Madrid

#### Details
- **Opened in 2008.**
- **10,000 m².**
- **1,445,045 visits in 2010.**
- **1,028,310 visitors in 2010.**

#### Location
- Paseo del Prado, 36, Madrid.

#### Facilities
- Two exhibition halls.
- Auditorium holding 330 people.
- Five educational and/or multipurpose spaces.
- Cafeteria-restaurant.
- Shop/bookshop.

- CaixaForum Madrid is a meeting point in the city's life which generates knowledge and personal development through exhibitions featuring ancient, modern and contemporary art which it has displayed, as well as concerts, scenic arts, cycles of cinema and literature, educational and family workshops plus scientific and environmental meetings.

- Photography as a tool of social commitment has been the focus of most of the CaixaForum's programmes this year with exhibitions such as FotoPres'09, *Maternities and Childhood. Photographs by Isabel Muñoz*. The centre also housed the first great retrospective exhibition organised in Spain featuring works by artist Miquel Barceló which covers the main landmarks and stages of his art work from the early days to the present. Its halls have also shown a previously unseen view of the personal, intellectual and artistic links forged in the Residencia de Estudiantes between painter Salvador Dali and poet and playwright Federico García Lorca as part of the international avant-garde movement.

- As regards attendance, exhibitions are the core of the activities organised at CaixaForum Madrid, followed by educational and family activities, concerts and cycles of humanities and social projects.

#### Exhibitions
- **Palladio, the architect (1508-1580)**
- **Hannah Collins. Ongoing history Films and photographs**
- **Maternities. Photographs by Bru Rovira**
- **Miquel Barceló. 1983-2009. La solitude organisative**
- **FotoPres “la Caixa” 09**
- **Contemporary masterpieces from Turkey**
- **Fair trade. One product, one story**
- **Federico Fellini. The circus of illusions**
- **Childhood. Photographs by Isabel Muñoz**
- **Dali, Lorca and the Residencia de Estudiantes**
Cultural Programmes

**Humanities**

- Cycles of talks
  - Barceló and his works
  - FotoPres. Visions of war and conflicts. Violence and human conditions
  - Fellini: the infinite spectacle
  - Tradition and modernity in the Residencia de Estudiantes (1910-1939)
  - 70 years without Freud. New perspectives in psychology and psychiatry
  - Dialogues with Africa
  - Lifelong Companion, companion! 100 years with Miguel Hernández
  - Modern images of the ancient world
  - Narrating in the era of image

- Meetings with commitment
  - Putting yourself in the other’s shoes
  - The child soldiers of Sierra Leone

- Cycles of discussions
  - The keys to success in the campaigns and political action of NGOs
  - State Conference on Responsible Consumerism

- Cycles of cinema
  - Arty cinema: the cinema of Terence Davies
  - Cinema and social commitment
  - Singing from the soul. The voice and singing in human expressiveness

**Music**

- Music courses
  - Chopin-Schumann. The bicentennial of two great composers

- Concerts in the CaixaForum music season

- Music concerts in the summer nights

- Jazz concerts on the Sleepless Night

- Experimental music

Exhibition in one of the halls at CaixaForum Madrid
CaixaForum Palma, Lleida, Tarragona and the “la Caixa” Foundation in Girona

**CaixaForum Palma**

**Details**
Opened in 1993.
4,000 m².
265,417 visits in 2010.
256,104 visitors in 2010.

**Location**
Plaza Weyler, 3, Palma de Mallorca.

**Facilities**
5 exhibitions halls.
Auditorium holding 163 people.
3 educational and/or multipurpose areas.

**Exhibitions**: Zones of risk.
“la Caixa” Welfare Projects Modern Art Collection; Salvador Dalí and magazines; German expressionists in Henri and Eske Nannen’s collection; Neuronal landscapes; Anglada-Camarasa, from his drawings.
“la Caixa” Foundation’s collection of works by Anglada-Camarasa; Women. Reflection of cultures; The forest; A floating world. Photographs by Jacques Henri Lartigue (1894-1986); Fair trade: one product, one story; Anglada-Camarasa collection (permanent exhibition).

**Humanities**: Cycles of talks: 
An approach to German expressionism; The skills of dialogue. Linked peninsular styles of literature; Architecture and cultural identity; Four days with Dante and the “Divine Comedy”; Meetings with commitment; An approach to human pain and suffering; Violence and the young. Cycles of cinema: The rock cultures. Courses: 14th course on classical thought and culture: The world of muses: reading classical poetry; 15th course on thought and culture: Conversing with the classics: a way towards thought.

**Science and the environment**: 
Cycles of lectures: Science and beauty. Aesthetics, art and pleasure, as seen by science; Mysteries of the cosmos. 6 unanswered questions on the Universe.

**Music**: Concerts in the spring and autumn seasons at CaixaForum; Educational and family concerts. Filmed music: The voices of Allah. The musical dimensions of Islam; Musical afternoons: Let’s talk about the piano. Bicentenary of the birth of composers Schumann and Chopin.

**Educational and family activities**: Workshop, dramatised visits to exhibitions, theatre and lectures.
## Cultural Programmes

### CaixaForum Lleida

**Details**  
Opened in 1989.  
1,835 m².  
96,129 visitors in 2010.  
97,312 visits in 2010.

**Location**  
Avinguda Blondel, 3, Lleida.

**Facilities**  
1 exhibition hall.  
Auditorium holding 230 people.  
2 educational and/or multipurpose areas.

- **Exhibitions**: Women. Reflection of cultures; Alphonse Mucha (1860-1939). Seduction, modernity and utopia; Dali and magazines; Chasing the Dream. The 8 Millennium Development Goals; Cambodia, land of hope; “Kaúpunke” – Fito Conesa.
- **Cycles of lectures**: Wisdom in Ancient Greece; Historical biography: Spanish Moors on the 4th centenary of their expulsion; The great tapestry of humanist culture in 16th century Europe; About emotions; The Civil War through posters; Let's talk about the piano. Bicentennial of the birth of composers Schumann and Chopin; Science afternoons; Dialogues with Africa; Meetings with commitment.
- **Cycles of films and debate**: D+D: Documentary plus Debate; Cinema matinees; Music in cinema.
- **Cycles of scenic arts**: In search of the myth; Mythological loves; Karromato.
- **Music**: Concerts of the CaixaForum music season.

### CaixaForum Tarragona

**Details**  
1,429 m².  
87,248 visitors in 2010.  
113,425 visits in 2010.

**Location**  
Cristòfor Colom, 2, Tarragona.

**Facilities**  
1 exhibition hall.  
Auditorium holding 177 people.  
2 educational and/or multipurpose areas.

- **Exhibitions**: Alphonse Mucha (1860-1939). Seduction, modernity and utopia; Chaplin in images, Dali and magazines; Cambodia, land of hope; Hidden Spain. Photographs by Cristina Garcia Rodero. “la Caixa” Foundation’s Collection of Modern Art; NÚM3ROS from a good family; Forever.
- **Cycles of lectures**: Art and Greek and Roman antiquity; Historical biography; Mozart; Women travellers; Difficult conversations; The Civil War through posters; Let's talk about the piano. Mendelssohn course; Science afternoons.
- **Cycles of cinematic arts**: Music in cinema.
- **Cycles of scenic arts**: In search of the myth; Mythological loves; Karromato.
- **Music**: Diversons concerts.

### “la Caixa” Foundation in Girona

**Details**  
Exhibition hall under construction.  
Narcís de Carreras Auditorium.  
Workshop Room.

**Location**  
Carrer Santa Clara, 11, Girona.

**Facilities**  
Auditorium holding 220 people.  
2 educational areas.

- **Educational activities in plastic arts, music, science, literature and theatre.**
- **Humanities**: Cycles of lectures: Art and Greek and Latin Antiquity; Let's talk about the piano; Mendelssohn course; Science afternoons.
- **Cycles of scenic arts**: In search of the myth; Mythological loves.
- **Music**: Diversons concerts.

- In 2010 “la Caixa” Foundation's Cultural and Social Centre in Girona conducted part of its cultural programme in various places in the city while work was being carried out to create CaixaForum Girona. This is in line with the concept of CaixaForum being a platform for culture in line with current social concerns.
New CaixaForum centres in Saragossa and Seville

CaixaForum Saragossa

- On 21 September 2010, the Chairman of “la Caixa” and “la Caixa” Foundation, Isidro Fainé, and the mayor of Saragossa, Juan Alberto Belloch, laid the first stone of the future CaixaForum Saragossa building.

- This event marked the beginning of the construction of CaixaForum Saragossa, scheduled to last some thirty months, after which the centre aspires to being an activity centre that serves people, where culture will be shown as an effective tool to promote social cohesion and integration.

- CaixaForum Saragossa, the new cultural, social and civic centre of “la Caixa” Welfare Projects, will be a new architectural reference point for the city, located within the Digital Mile project developed by the Town Council in Saragossa.

- The centre’s architectural project is the work of the Estudio Carme Pinós, consisting of a four storey building with a singular structure, with two large exhibition halls measuring 810 and 430 m² suspended at different levels.

- The new building will be a great sculptural feature and will create a new public space on the ground floor, within the El Portillo Park.

- “la Caixa” Welfare Projects will promote the knowledge and personal growth of people of all ages, conditions and backgrounds at CaixaForum Saragossa, providing a wide range of activities which will include art exhibitions, music and poetry festivals, cycles of talks, social meetings, educational and family workshops and activities aimed at the elderly.

CaixaForum Seville

- In 2010, work progressed to finish the architectural project to turn the city’s Royal Dockyards—which Alfonso X The Wise ordered to be built—into the new cultural and social centre of “la Caixa” Welfare Projects in Seville.

- This project, awarded to the architects’ studio led by Guillermo Vázquez Consuegra to install the future CaixaForum Seville in this historical building, will require the building to be completely refurbished while preserving all its valuable architectural features.

- The future centre will highlight the most outstanding historical and architectural features of the Royal Dockyards complex. The aim is to turn it into the building which will house the future CaixaForum while restoring its cultural and historical wealth. Thus, most of the work will affect the upper structure of the building, so as to keep the area on the ground floor untouched. The project is also committed to constructing a sustainable, environmentally friendly building.

- Steel and wood, emblematic materials in the world of navigation, evoke the historical use of the Dockyards and will be the materials mainly used, coupled with glass. The mixing of these with bare brick walls will provide the palette of colours for the new building.

- With the objective of making it a public space open to all, the Royal Dockyard complex will be open to the city through a new public square.

- The future CaixaForum, located in the capital of Andalusia, will have similar features to those of the CaixaForum in Madrid and Barcelona, in which a wide range of activities to spread scientific, technical and cultural knowledge will be promoted.
Cultural Programmes

Exhibitions

Of all the cultural activities carried out by “la Caixa” Welfare Projects, exhibitions are one of the most important and have the greatest impact. In addition to the permanent exhibitions of the Contemporary Art Collection of “la Caixa” Welfare Projects, the Institution’s own centres also host a wide range of exhibitions on various themes that are constantly renewed. Outside its centres, the Institution also organises travelling exhibitions throughout Spain to promote culture among all kinds of publics.

Travelling exhibitions

- “la Caixa” Welfare Projects’ travelling exhibitions are held in halls provided by local entities and in marquees housed in cities throughout Spain to allow free access to the exhibitions for the general public. These are exhibitions aimed at popularising photography and history which are often accompanied by complementary activities aimed at families and schools in the town where they are displayed. In 2010 “la Caixa” Welfare Projects held 73 travelling exhibitions.

- Through these, Welfare Projects contributes to making society aware of social matters, stimulating knowledge and creating areas in which to promote culture which become veritable meeting places.

- In 2010 a total of 16 different exhibitions were shown and held throughout Spain. As regards the cultural ambit, worthy of mention are those devoted to photography such as In search of silver; Andalusia imagined. Photographs 1910-1930; Avelino Pi. Sports photography; The archaeological expedition of 1907 to the Pyrenees, and Athletics: values and emotion. In addition to the themed exhibitions and those devoted to history, such as Europe was the Route. Pilgrimage to Santiago in the Middles Ages; Iberians. Our civilisation before Rome, and The castles of Al-Andalus; and exhibitions concerning the arts, such as From Durer to Morandi. Engravings from the William Cuendet & Atelier de Saint-Prex Foundation; Salvador Dali and magazines; Designers due to a myth. A Tribute to Toulouse-Lautrec, and Women, the reflection of cultures; plus the exhibitions featuring works from the “la Caixa” Foundation Collection, such as New Crew for the Pequod. “la Caixa” Foundation’s Collection of Modern Art and The skin of the real. Engravings by Antoni Tàpies.

- Also, last year “la Caixa” Welfare Projects organised an exhibition entitled The Tapestry Collection from the Old Cathedral in Lleida, one of the most notable events of the centenary of “la Caixa” in Lleida which, for the first time, enabled the restoration and bringing together all the tapestries from this collection dating from the 16th century in one exhibition. The Institution also cooperated in organising the exhibition Matisse and the Alhambra (1910-2010), which commemorated the centenary of the French painter’s visit to the site in 1910.

Art in the Street

- The Art in the Street programme is a pioneering initiative of “la Caixa” Welfare Projects which began in 2007 with the aim of bringing art closer to the public and breaking down the barriers which occasionally separate them from modern art.

- The exhibitions are held in the street, in emblematic areas provided by various cities to achieve a closer, more enriching link between the works exhibited and their viewers. This project brings the public closer to large works by renowned artists with the aim of establishing a dialogue between the works and the architecture of the place in which they are exhibited.

- In 2010, Welfare Projects continued this programme organising 4 exhibitions on Auguste Rodin in the cities of Barcelona, Saragossa, Las Palmas de Gran Canaria and Cadiz. This exhibition features seven monument-size sculptures from the Rodin Museum in Paris: The Thinker and six studies of the city leaders who feature in The Burghers of Calais.
Music

Sharing the experience of listening to music and taking part in it usually has positive social effects. “la Caixa” Welfare Projects devotes several programmes to popularising music, organises participative concerts with non-professional singers and promotes music seasons, school and family concerts and specialised courses.

15 years of participative concerts

- These concerts are a unique experience that brings together renowned professional musicians with amateur choral singers in a joint interpretation of one of the most famous and significant works of all times. Starting in Barcelona in 1995, this project had the dual objective of recognising and stimulating the social practice of singing and music that takes place in choral societies and promoting social participation in the area of culture. In 2010 “la Caixa” Welfare Projects celebrated its 15th edition and, throughout these years, over 24,000 participants / individuals have sung the choral parts of various works and over 235,000 people have attended the concerts.

- In 2010 over 44,000 persons attended the 18 participative concerts organised by the Institution. 11 participative concerts of Handel’s Messiah were held in eight cities: Madrid, Barcelona, Seville, Saragossa, Santander, Palma de Majorca, Las Palmas de Gran Canaria and Lleida. In 2010 members of non-professional choral societies were also able to sing in the choral parts of Carmina Burana by Carl Orff for the second consecutive year in Madrid and for the first time in Oviedo.

- In addition, in 2010 “la Caixa” Welfare Projects scheduled new works in a participative format. One of these was Mozart’s Requiem, performed by over 482 participants / individuals in the Auditori in Barcelona. The cities of Girona and Santiago de Compostela also held the participative concert of Mozart’s The Coronation Mass.

Diversions. Music for integration

- Welfare Projects runs the programme Diversions to spread knowledge of the traditional music of the countries of origin of many people now living in Spain, with the objective of developing closer links and cultural exchange between immigrants and the local population. The participants, selected through an annual contest, are traditional world music performers. 148 concerts all over Spain, attended by over 71,000 people, took place in 2010.

School and family concerts

- This programme seeks to bring music into schools (infants, primary and secondary) as an activity that is both educational and playful. School and family concerts offer children the experience and pleasure of attending attractive and stimulating events. They also give teachers the opportunity to round off their pupils’ music education with an activity that can be carried out both in the classroom, with the teaching material that Welfare Projects makes available before the concert, and by attending the school concerts. In 2010 the following productions were performed: The Super-barber of Seville, The Collector of Landscapes, Metal and its colours, Cinderella, Sakapatú! A trip through Andean music, The Moussakis. Music from the Balkans, Within a suitcase and A glass of mint tea. Music from the Maghreb.

Antiqva

- Through this programme, Welfare Projects promotes Ancient Music concerts that are held in the open air in well-known spaces in various Spanish cities. The objective of the programme is to bring Ancient Music to the general public, performed according to historical criteria and instruments, and to support musicians, selected through an annual contest, at the start of their professional careers. In 2010, 59 concerts by nine music groups were performed in 11 cities.
2010 Data of "la Caixa" Welfare Projects

"la Caixa" Welfare Projects Budget
Directory of the "la Caixa" Foundation
"la Caixa" Welfare Projects Budget

Breakdown of the budget

Welfare Projects Expenditure in 2010

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<tr>
<th>PROGRAMMES</th>
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<td>Social programmes</td>
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By Type

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<td>Programme maintenance costs</td>
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Welfare Projects Budget for 2011

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By Type

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Directory of the “la Caixa” Foundation
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2010 Data of “la Caixa” Welfare Projects
Concept and design
Exit de disseny

Make-up and printing
www.cege.es

Cover photographs
Txema Salvans and Javier Cles / Bassat Ogilvy

Photographs
Pedro Madueño: p. 7.
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Olga Planas: pp. 45, 46.
Javier Saguillo: p. 47.
Estudi d’arquitectura Guillermo Vázquez Consuegra: p. 49.
Estudi d’arquitectura Carme Pinós: p. 49.
Exit de disseny: p. 53.